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Bosch and Mojo to Deliver Advanced Connected Car Services

- ▶ Bosch makes strategic investment in Mojo and companies sign innovation agreement
- ▶ Organizations will focus on connected services for both manufacturers and consumers
- ▶ Initial focus on vehicle communication, diagnostics and crash detection, notification

FARMINGTON HILLS, Michigan – After announcing the debut of its new Connected Mobility Solutions global division at the beginning of 2018, Bosch continues to build its capabilities in the area of mobility services. Today, the global provider of technology and services announced a strategic investment in [Mojo](#), a technology platform and SaaS provider for connected cars, as well as an innovation agreement to co-develop a suite of advanced connected car services.

Founded in 2012, Mojo has teams in Vancouver, Palo Alto and Sofia. The organization has developed a range of connected car solutions, including its hardware agnostic cloud platform, mobile apps for consumers and small businesses, and services for big data analytics. Mojo has gathered real-world data from more than 7 billion miles of driving as part of its platform service that delivers connected car experiences to subscribers of major network operators in North America and Europe, such as Deutsche Telekom, T-Mobile US and TELUS.

As part of the innovation agreement, Bosch and Mojo will co-develop solutions in focused areas, beginning with vehicle communication and diagnostics as well as crash detection and notification.

“The extensive data we’ve derived from our portfolio of diagnostic solutions has given us invaluable insights that can be the basis for solutions that bring great value to consumers and OEMs,” said Mike Mansuetti, president of Bosch in North America.

Bosch's strategic investment was part of the Mojo's Series B funding round. Terms of Bosch's strategic investment in Mojo will not be disclosed.

"The Mojo platform combined with Bosch's immense automotive expertise will empower us to accelerate the development and deployment of advanced connected car services to automakers, mobile network operators and consumers around the world," said Mojo CEO Kenny Hawk.

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About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs nearly 34,500 associates in more than 100 locations, as of December 31, 2017. In 2017 Bosch generated consolidated sales of \$13.7 billion in the U.S., Canada and Mexico. For more information, visit twitter.com/boschusa, twitter.com/boschmexico and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 402,000 associates worldwide (as of December 31, 2017). The company generated sales of 78.1 billion euros (\$88.2 billion) in 2017. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 125 locations across the globe, Bosch employs some 64,500 associates in research and development.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, www.twitter.com/BoschPresse.

Exchange rate: 1 EUR = \$1.12968

About Mojo

Open, scalable and hardware agnostic, Mojo is the cloud platform of choice for the deployment of secure connected car apps and services. Mojo's platform delivers a smarter, safer and more convenient car ownership experience to subscribers of major wireless carriers, including Bell Canada, Deutsche Telekom, Rogers Communications, T-Mobile and TELUS. With real-world data gathered from more than 7 billion miles of driving, Mojo provides a big

data analytics framework that uses machine learning to generate actionable insights and unlock new revenue streams for companies throughout the automotive value chain.

Founded in 2012, Mojio has growing teams in Vancouver, Palo Alto and Sofia, and some of the world's biggest brands as customers, partners and investors, Mojio is a career-accelerator for driven tech professionals looking to shape the future of mobility. To learn more about joining our team please visit Mojio's careers page.