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League of American Bicyclists Recognizes Bosch eBike Systems as Bicycle Friendly Business **Irvine Office Earns Silver Designation**

- ▶ Bosch eBike Systems joins more than 1,300 businesses across the United States that have earned Bicycle Friendly Business status.

Irvine, CA – Bosch eBike Systems (www.bosch-ebike.us) has earned Silver designation by the League of American Bicyclists as a Bicycle Friendly Business.

Amelia Neptune, director of the Bicycle Friendly program, said she is excited to recognize a new class of businesses that are making their communities safer, happier, healthier and more sustainable through bicycling. “We’re thrilled that the Bicycle Friendly Business program has surpassed 2,000 applicants and that we now have BFBs in every state,” she added.

Each year the League of American Bicyclists assesses communities, businesses and universities through a voluntary Bicycle Friendly Business application process throughout the United States.

“This is a testament to the cycling culture we’ve established since day one at our Irvine office,” said Claudia Wasko, General Manager of Bosch eBike Systems Americas. “We couldn’t be happier about earning this designation. Next time we’ll be going for Gold!”

To see the complete list of BFBs, click [here](#).

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About Bosch eBike Systems

A new generation of bikes is taking town and country by storm and is already a part of everyday life. eBikes are a modern means of transport for modern people: people in a hurry and people who prefer to take it easy, the fit and the comfort lovers, commuters and pleasure cyclists and, of course, young and old. The tailwind of technology-leading eBikes made by what are already more than 60 leading brands in Europe is powered by components that Bosch is developing to perfection. The Bosch portfolio ranges from the highly efficient drive unit (motor and gearbox) and high-quality batteries to a smart on-board and cycle computer that can be used intuitively. Perfect coordination of components holds the key to typical Bosch performance in terms of both comfort and efficiency.

Like other Bosch products, the eBike systems benefit from the Bosch Group's technology and production know-how. From conception and engineering to manufacturing, marketing and after-sales service, Bosch eBike Systems constantly set new standards for the eBike industry. The Bosch Group's experience in the areas of electric motors, sensor technology, displays and lithium-ion batteries ensures that Bosch eBike systems use technology that is invented for life and that eBike users have their fun.

For more information please visit www.bosch-ebike.com

About Bosch

The Bosch Group is a leading global supplier of technology and services. It employs roughly 390,000 associates worldwide (as of December 31, 2016). According to preliminary figures, the company generated sales of 73.1 billion euros in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected industry. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 450 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 120 locations across the globe, Bosch employs 59,000 associates in research and development.

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