



November 11, 2015

Bosch grants \$50,000 to University of California, San Francisco, Foundation to support the Bay Area Science Festival

Festival offers no-cost, real-world experiences to raise awareness and interest in science, technology, engineering and math

- ▶ Bosch Community Fund grants \$50,000 toward science festival activities in San Francisco Bay Area
- ▶ Bay Area Science Festival supports science, technology, engineering and math (STEM) education, a focus of Bosch Community Fund

FARMINGTON HILLS, Mich. – The Bosch Community Fund recently granted \$50,000 to the University of California, San Francisco, Foundation to support the 2015 Bay Area Science Festival. The no-cost, public festival, which provided hands-on science activities throughout the San Francisco Bay Area, took place Oct. 22 through Nov. 7.

“This festival is an exemplary educational outreach event. Our support demonstrates Bosch’s commitment to supporting scientific, technological and environmental initiatives, while making an impact on today’s students and communities,” said Mary Dakin, BERN Program Coordinator, Robert Bosch, LLC. “We are dedicated to helping provide hands-on experiences that demonstrate the importance of STEM education and careers. Supporting this festival and the communities of the San Francisco Bay area was a natural fit.”

Now in its fifth year, the Bay Area Science Festival is the largest public science education event in the Bay Area, attracting 70,000 attendees each year to more than 50 events throughout the area. Because the festival – which strives to provide “first encounter” experiences for families in order to raise awareness and interest in science, technology, engineering and math (STEM) – supports the initiatives of the Bosch Community Fund, this is the second year Bosch has supported it.

Over 25 Bosch associates volunteered for the Discovery Day activities during the festival, which took place on Nov. 7. There, Bosch had three activity booths:

- The “Exploring MEMS Acceleration Sensors” booth gave children the opportunity to pitch balls toward a target, with sensors measuring the intensity of the pitch.
- The “Device Detective” booth demonstrated how to identify “energy hogs” in the home. Participants played an on-screen game where they selected which Bosch appliance used the most energy.
- The “Squishy Circuits” booth provided hands-on instruction about completing circuits. Children replicated circuit boards, using moldable dough and Arduino boards, or programmable software, to understand how complete circuits work.

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About the Bosch Community Fund

The Bosch Community Fund, a U.S.-based foundation established in September 2011, awards up to \$3 million annually in grants to various 501(c)(3) organizations and educational institutions. The BCF focuses primarily on the enrichment of Science, Technology, Engineering and Math (STEM) education and the advancement of environmental sustainability initiatives.

About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs some 28,700 associates in more than 100 locations, as of April 1, 2015. In 2014, Bosch generated consolidated sales of \$11.3 billion in the U.S., Canada and Mexico. For more information, visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 360,000 associates worldwide (as per April 1, 2015). The company generated sales of 49 billion euros in 2014. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group’s strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.”*

Exchange rate: 1 EUR = \$1.32850

**The sales figure disclosed for 2014 does not include the former joint ventures BSH Bosch und Siemens Hausgeräte GmbH (now BSH Hausgeräte GmbH) and ZF Lenksysteme GmbH (now Robert Bosch Automotive Steering GmbH), which have since been fully acquired.*