

## Press Release

### **Bosch Healthcare and Remedy Health Media launch Health Buddy Web; allows patients to access enhanced telehealth content through the internet**

January 6, 2013

- ▶ Evidence-based Health Management Programs now available via internet on computers, tablets, and smartphones
- ▶ Enhanced content designed to improve patient engagement and self-management

**PALO ALTO, Calif. and NEW YORK – Jan. 6, 2014** – Robert Bosch Healthcare Systems, Inc. (Bosch Healthcare), the market leader in evidence-based telehealth solutions, and Remedy Health Media (Remedy), a leading provider of clinical resources and wellness tools, today announced the commercial availability of Health Buddy Web. Health Buddy Web is the first product developed by the partnership announced in August 2013. Health Buddy Web combines Bosch’s evidence-based telehealth Health Management Programs for post-acute and chronic medical and mental health conditions with Remedy’s award winning patient engagement design to improve patients’ compliance with medical care and self-management skills.

“For more than 15 years we have delivered our telehealth solutions through our Health Buddy and T400 home-based devices,” said Micha Kirchhoff, president of Bosch Healthcare. “Health Buddy Web provides greater flexibility to support where and when patients access their telehealth sessions while expanding the scope of our content in ways we believe will better engage patients in self-managing their care. Besides the proven clinical benefits of Bosch Healthcare’s telehealth solutions, payers will appreciate Health Buddy Web’s more affordable price point and its ability to quickly and easily scale. As a result, health plans, Accountable Care Organizations and provider groups can now care for a broader and more diverse group of patient populations in a cost-effective manner.”

According to Karen Gilberg, M.D. chief medical officer of Bosch Healthcare: “Health Buddy Web expands on the key elements in our health management programs that have consistently delivered positive clinical and economic outcomes. Our new web-based patient interface allows us to deliver additional features including an integrated reminder system, brain games to improve memory and cognition, and expanded content such as expert-written educational articles that will help improve patient knowledge about their condition and how to better manage it.”

Michael Cunnion, Remedy’s CEO, expressed his company’s support for Health Buddy Web: “For decades, Remedy has created reliable content and tools to improve consumer health engagement. Health Buddy Web is designed to be easy to use and to make patients want to come back often to access its rich resources. We know that the more patients engage and activate around their care, the higher their satisfaction with that care, the better the clinical outcomes, and the lower the overall costs to the delivery system. We are proud to be part of such an amazing product that we know will make a positive difference to the lives of thousands of people living with chronic illness.”

Health Buddy Web will be unveiled at the 2014 International CES in Las Vegas, on Jan. 6, 2014.

For more information on Bosch’s involvement at CES, visit <http://bit.ly/boschpresskit>.

**Media Contacts:**

Bill Broderick  
Robert Bosch Healthcare Systems, Inc.  
Phone: +1-650-690-9248  
[Bill.broderick@us.bosch.com](mailto:Bill.broderick@us.bosch.com)

Esther Koo  
Southard Communications  
Phone: +1-212-777-2220  
[Esther@southardinc.com](mailto:Esther@southardinc.com)

**About Robert Bosch Healthcare:**

*Robert Bosch Healthcare Systems, Inc., is a leading provider of innovative telehealth systems. Bosch’s product spectrum ranges from patient interfaces to comprehensive health management and patient evaluation software allowing healthcare professionals to efficiently evaluate the patient’s health status. Bosch Healthcare strives to help improve diagnosis and treatment through systematic patient monitoring and involvement. The result is that health professionals are able to provide a higher quality of care for patients with chronic conditions, patients lead*

*happier and healthier lives, and the cost of healthcare is reduced for payers. Robert Bosch Healthcare Systems, Inc. is a fully owned subsidiary of the Bosch Group. For more information, go to [www.bosch-telehealth.com](http://www.bosch-telehealth.com).*

**About Bosch:**

*In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket solutions, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, solar energy, healthcare telemedicine and software solutions. Having established a regional presence in 1906, Bosch employs nearly 24,600 associates in more than 100 locations, with consolidated sales of \$10.6 billion in fiscal year 2012. For more information, visit [www.boschusa.com](http://www.boschusa.com), [www.bosch.com.mx](http://www.bosch.com.mx) and [www.bosch.ca](http://www.bosch.ca).*

*The Bosch Group is a leading global supplier of technology and services. In fiscal 2012, its roughly 306,000 associates generated sales of \$67.5 billion. Since the beginning of 2013, its operations have been divided into four business sectors: Automotive Technology, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 360 subsidiaries and regional companies in some 50 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent some \$6.1 billion for research and development in 2012, and applied for nearly 4,800 patents worldwide. The Bosch Group's products and services are designed to fascinate, and to improve the quality of life by providing solutions which are both innovative and beneficial. In this way, the company offers technology worldwide that is "Invented for life." Additional information is available online at [www.bosch.com](http://www.bosch.com) and [www.bosch-press.com](http://www.bosch-press.com).*

**About Remedy Health Media:**

*Remedy Health Media (Remedy) is a leading health information and technology company that helps millions of patients and caregivers live healthier and more fulfilled lives. Remedy strives to improve consumer health engagement and outcomes through the development of authentic communities of health information seekers who can interact and learn from relatable physician, pharmacist, public health and patient experts. The company currently helps over 175 million health consumers annually through various digital, mobile and point of care information products and technologies. To learn more about Remedy, please visit [www.RemedyHealthMedia.com](http://www.RemedyHealthMedia.com).*

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