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Bosch Announces Clean Diesel Technology On 2014 Jeep Grand Cherokee

*Technology Supplier Intends to Secure 100 Jobs at
Kentwood, Mich., Facility by End of 2014*

FARMINGTON HILLS, Mich. – Bosch, a leading global technology supplier, announced its clean diesel technology will be featured in the new 2014 Jeep Grand Cherokee, which debuted January 14 at the North American International Auto Show in Detroit. The vehicle’s new 3.0-liter EcoDiesel V-6 is equipped with a Bosch Common Rail Diesel Fuel Injection System, which accommodates the engine’s MultiJet II technology.

MultiJet II’s Bosch-made injectors can manage up to eight highly precise injections per combustion event. Bosch also supplies the system’s high-pressure pump, sensors and engine control unit in addition to the vehicle’s emission system, which includes the diesel particulate filter and selective catalytic reduction system.

“Jeep’s announcement marks an important milestone as this iconic brand will help make clean diesel more popular in the North American market,” said Bernd Boisten, regional president, Diesel Systems North America, Robert Bosch LLC. “The 2014 Jeep Grand Cherokee features a Bosch emission system compliant with the most stringent emission regulations in the world. From fuel tank to tailpipe, Bosch is pleased to equip this vehicle with top technologies to give consumers a great driving experience requiring fewer stops at the pump.”

The clean diesel emission system for the Jeep Grand Cherokee will be assembled at Bosch’s facility in Kentwood, Mich. As a result of this project and other targeted projects, the Bosch Emission Systems operation in Kentwood intends to secure 100 high-tech jobs by the end of 2014.

This announcement points to a growing number of vehicle manufacturers that have adopted clean diesel as a leading technology providing fuel efficiency, performance and reduced emissions. According to Bosch, there will be 54 clean diesel vehicles available in the U.S. by 2017, which demonstrates the increase in popularity among consumers and manufacturers alike.

For more information about Bosch clean diesel technology, please visit:

<http://www.bosch.us/content/language1/html/945.htm>

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About Bosch

The Bosch Group is a leading global supplier of technology and services, active in the fields of automotive technology, energy and building technology, industrial technology, and consumer goods. According to preliminary figures, more than 306,000 associates generated sales of 52.3 billion euros in 2012. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in some 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent some 4.5 billion euros for research and development in 2012, and applied for over 4,700 patents worldwide. The Bosch Group's products and services are designed to fascinate, and to improve the quality of life by providing solutions which are both innovative and beneficial. In this way, the company offers technology worldwide that is "Invented for life." More information is available online at www.bosch.com and www.bosch-press.com.

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, solar energy, healthcare telemedicine and software solutions. Having established a regional presence in 1906, Bosch employs over 22,500 associates in more than 100 locations, with sales of \$9.8 billion in fiscal year 2011. For more information, visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

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