Press release
Home Appliances

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Bosch Elevates Coffee Portfolio with Newly Reimagined Fully Automatic Espresso Machine Lineup

- Experience a luxurious coffee ritual with the new Series 10, featuring a dual bean container, expanded customizations and auto cleaning and descaling.
- Introducing new features including Quick Cup, an Adjustable Drip Tray and the AutoMilk Clean system to simplify brewing during the morning rush.
- Expanding the at home coffee menu with up to 41 beverages, including Cold Brew, and now with XL drink options.

IRVINE, CALIF. (Nov. 17, 2026) – Bosch Home Appliances, the award-winning global brand celebrated for precision engineering and premium quality, announced today a refreshed and renamed lineup of its VeroCafe Series 4, 6, 8 and 10 fully automatic espresso machines for the North American market.

Designed with the evolving needs of North American consumers in mind, the innovative refresh of Bosch's countertop espresso maker portfolio provides more ways to make café-style beverages at home, from convenient one-touch bean-to-cup solutions for newcomers to multiple brewing options and intelligent features expected by experienced coffee connoisseurs.

"Coffee is undoubtedly an important part of how people start their day, and consumers are increasingly expecting a convenient, elevated and coffee house-level of quality in their own homes," said Hannah Kuehner, Head of Consumer Products North America, Bosch Home Appliances. "Our enhanced portfolio of premium coffee and espresso products is designed to reliably deliver for the at-home coffee drinker today, while representing an exciting next step for Bosch as we continue to bring thoughtful design, innovation and intelligently engineered experiences to the home."

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The new fully or super automatic espresso machines all offer a combination of quick convenience and premium taste with options ranging from $999-$2,999, with features varying across the VeroCafe Series 4, 6, 8 and 10 including:

- **Quick Cup**: For the morning rush when the snooze button was hit one too many times, simply press and hold one of the drink icons on the display and brewing starts in just seconds.
- **Wider Variety:** Select models now offer an even wider variety with up to 41 beverage options from robust espressos to creamy cappuccinos and full-bodied, smooth cold brews at the touch of a button.
- **Adjustable Drip Tray and Large Cups:** Fits travel mugs and tumblers up to 6.5 inches tall, making it easy to brew directly into a to-go cup.
- **Home Connect®**: Pair with your phone through the Home Connect app to brew remotely, help maintain the machine and access popular recipes, like Chai Oat Macchiato. Compatibility with the top smart home hubs on the market also enables access to advanced features and connected experiences.
- **Touch Control Panel:** The easy-to-use touch control panel features a wide range of coffee specialties to brew. Series 6, 8 and 10 also feature a sleek, full-color touchscreen ranging from 3.7 inches to 6.8 inches, making personalization from size to strength seamless.
- **Personalized Favorites**: Stores up to 10 or 30 customized drinks (depending on the model) with adjustments to coffee strength, cup size, aroma profile or milk ratio.
- **AutoMilk Clean**: Uses steam to automatically rinse the milk system after each use, allowing for easier maintenance and minimal clean-up.
- **Calc'n Clean**: Conveniently combines cleaning and descaling into one program to simplify upkeep, giving you more time to enjoy barista-quality coffee.

The most premium offering in the lineup, the VeroCafe Series 10 ($2,999) creates a luxurious coffee experience, including all the features from the Series 4, 6 and 8, plus:

- **Dual Bean Container:** Caters to different tastes and moments of the day by holding two kinds of beans, such as regular and decaf, each with a dedicated grinder to keep aromas and flavors pure.
- **Integrated Automatic Maintenance**: Take the guesswork out with pre-loaded cartridges and the ability to schedule cleaning and descaling ahead; the appliance dispenses the correct solution and runs the full cycle, so the machine is ready to brew right away.

- **Barista Mode:** Customize and fine-tune each cup of coffee down to the smallest setting, from strength and size to milk ratio, grind level and brewing temperature.

The new lineup of Bosch VeroCafe fully automatic espresso machines is now available at https://www.bosch-home.com/us/en.

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About Bosch Home Appliances

With a focus on creating products that simplify life, Bosch is known nationwide and globally for raising the standards in precision engineering, quietness, efficiency and design. The company has been selling high-quality, premium appliances in the United States since 1991, frequently receiving top ratings in leading consumer publications. Bosch Home Appliances is part of Munich based BSH Home Appliances Group (a Bosch Group company), a global leader in the home appliance industry. With its North American headquarters in Irvine, California, the company operates manufacturing facilities in multiple locations across the continent. To learn more: *https://www.bosch-home.com/us/*

About Bosch

Having established a presence in North America in 1906, today the Bosch Group employs around 38,000 associates in more than 100 locations in the North American region (as of Dec. 31, 2025). In 2025, Bosch generated consolidated sales of $18.8 billion in the U.S., Mexico and Canada in 2025. For more information visit www.bosch.us, www.bosch.mx and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 413,000 associates worldwide (as of December 31, 2025). The company generated sales of 91 billion euros in 2025. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, digitalization, electrification, and artificial intelligence. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in hardware, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture intelligent, user-friendly, and sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 500 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. Bosch employs some 82,000 associates in research and development.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-four percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a limited liability company with a charitable purpose. The remaining shares are held by Robert Bosch GmbH and by a company owned by the Bosch family. The majority of voting rights are held by Robert Bosch Industrietreuhand KG. It is entrusted with the task of safeguarding the company's long-term existence and in particular

its financial independence – in line with the mission handed down in the will of the company's founder, Robert Bosch.

Additional information is available online at www.bosch-press.com, www.bosch.com.

Exchange rate: 1 EUR = 1.1297