



BOSCH MOBILITY EXPERIENCE DAY - FLAT ROCK PROVING GROUND
September 21-22, 2026

Andre Smirnov
Ian Chisholm

General Information

We are delighted to have you join us for Bosch Mobility Experience Day – Flat Rock Proving Ground. We hope you enjoy your experience. Below is a summary of contact information, online resources, your travel accommodations, notable Bosch events, and key locations.

Contact Information**Tim Wieland (main contact)**

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Colleen Robar

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Press Kit

We expect to provide you with embargoed media materials via email on 9-18-26. This kit will include a press release, images and a complete list of subject matter experts. Video and imagery from the event will be added to the Google drive folder no later than 9-24-26.

Online Resources

- [Bosch Press Site](#)
- [Atheneum Hotel Greektown](#)

Agenda – Monday, Sept. 21 Arrival Date

- Departing DEN UA 1915
 - Chisholm Booking Code: KBVLIY
 - Smirnov Booking Code: NOUIBC
- Arriving from DEN at 2:27 pm
- Overnight accommodations: The Atheneum, 1000 Brush St., Detroit.
 - Chisholm confirmation: 9896870018-1
 - Smirnov confirmation: 7216095783-1
- Let Colleen know if you'd like baseball tickets for Monday night's Detroit Tigers v. Washington Nationals game at 6:40 p.m.
- If you encounter any issues, please contact Colleen Robar at 313-207-5960.

Attire

The Flat Rock facility falls under Bosch's lab rules requiring covered legs and closed-toe shoes. We'll be outside so we strongly suggest wearing comfortable sneakers or tennis shoes and jeans or khakis.

Tuesday, September 22: Mobility Experience Day

- 8:15 am Doors open and breakfast
- 8:45 - 8:50 Welcome and agenda, Kalea Hall, Reuters
- 8:50 - 9:00 Welcome and "Truck of the Future," Paul Thomas
- 9:00 - 9:20 Fireside chat and Q&A, Kalea Hall and Paul Thomas
- 9:20 - 9:30 Divide journalists into four groups and board shuttles
- 9:30 - 11:30 Experiences
- 11:30 Box lunches available

Or

We can make the truck area available to TFL from 8:30-9:30 am so you can get private content with the subject matter experts while everyone is inside listening to speeches.

- Departing DTW UA at 3:29pm

Key Locations

- Monday: Atheneum Hotel Greektown, 1000 Brush, Detroit, MI 48226
- Tuesday: Park at Flat Rock Speedway, 14041 Telegraph Rd, Carleton, MI 48117. A shuttle will take you to Bosch's Proving Grounds. The Bosch Proving Grounds is 20 minutes away from Detroit Metro Airport.

