

### **Bosch Power Tools Launches World's First 8-Cutter SDS-Plus Concrete Drill Bit, Offering Workers Up to 4X Longer Life in Concrete with Rebar\***

The power tool brand offers the new Bulldog Xtreme8™ SDS-plus concrete drill bits and Blue Xtreme™ carbide-tipped drill bits for advanced durability and dependability

- ▶ **World's First:** Bulldog Xtreme8™ is the first 8-cutter SDS-plus concrete drill bit to hit the market
- ▶ **Commitment to Concrete:** Reinforcing its commitment to the worker, Bosch is providing an offering that will last up to 4x longer life in concrete with rebar\*

\*1/2" vs. 1/2" Harbor Freight SDS Warrior Masonry Bit

**MT. PROSPECT, Ill. (April. 8, 2025)** – Today, [Bosch Power Tools](#) unveiled two masonry products, including the new Bulldog Xtreme8™ 8-cutter SDS-plus concrete drill bit, a first to world market accessory, as well as the Blue Xtreme™ carbide-tipped drill bit. The new products can be found among the brand's existing lineup at Lowe's, online and in-store in the masonry bay.

The new Bulldog Xtreme8™ concrete drill bit, which is compatible with all SDS-plus rotary hammers, debuted alongside Bosch Power Tools' Blue Xtreme™ carbide-tipped drill bits, which includes either the PowerGrip Shank or the 1/4 In. Hex Shank, depending on the bit's diameter and length.

"These new Bulldog Xtreme8™ SDS-plus concrete bits demonstrate our dedication to offering solutions that empower hard workers to conquer concrete and achieve exceptional results all day, every day on the jobsite," said Steve Shepherd, Vice President and General Manager for Bosch Tools North America.

#### **Bulldog Xtreme8™ Product Key Features and Benefits:**

- **8-Cutter Head** – Provides eight cutting edges to help withstand rebar hits, and to help prevent the bit from getting stuck
- **Carbide head** – Improves strength of the bit tip, reducing breakage upon hitting rebar

- **Centering Tip** – Ideal for drilling anchoring holes to enhance the precision of hole placement
- **Integrated Wear Mark** – Indicates when the bit has been fully worn
- **Variable (4-2-2) Flute Design** – Aggressively pulls dust away from hole to reduce heat buildup, for more continuous drilling
- **Bosch-Made Carbide** – Promotes quality material for increased durability

Bosch Bulldog Xtreme8™ SDS-plus concrete drill bits and Blue Xtreme™ carbide-tipped drill bits are now exclusively available nationwide at Lowe's both online and in-stores.

To learn more about where to purchase Bosch power tools, accessories, and measuring tools, visit the [Boschtools.com store locator](https://www.boschtools.com/store-locator).

For more information on the new Bosch Power Tools products, visit the Press Room at [pressroom.boschtools.com](https://pressroom.boschtools.com) or connect with Bosch Power Tools on [Facebook](https://www.facebook.com/BoschPowerTools) and [Instagram](https://www.instagram.com/BoschPowerTools).

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**About Bosch**

*Having established a presence in North America in 1906, today the Bosch Group employs more than 41,000 associates in more than 100 locations in the North American region (as of Dec. 31, 2024). According to preliminary figures, Bosch generated consolidated sales of \$17.4 billion in the U.S., Mexico and Canada in 2024. For more information visit [www.bosch.us](https://www.bosch.us), [www.bosch.mx](https://www.bosch.mx) and [www.bosch.ca](https://www.bosch.ca).*

*The Bosch Group is a leading global supplier of technology and services. It employs roughly 417,900 associates worldwide (as of December 31, 2024). According to preliminary figures, the company generated sales of 90.5 billion euros in 2024. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. At 136 locations across the globe, Bosch employs some 86,900 associates in research and development, of which nearly 48,000 are software engineers.*

*The company was set up in Stuttgart in 1886 by Robert Bosch (1861–1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-four percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The remaining shares are held by Robert Bosch GmbH and by a company owned by the Bosch family. The majority of*

*voting rights are held by Robert Bosch Industrietreuhand KG. It is entrusted with the task of safeguarding the company's long-term existence and in particular its financial independence – in line with the mission handed down in the will of the company's founder, Robert Bosch.*

*Additional information is available online at [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com).*

*Exchange rate: 1 EUR = 1.0823*

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