

Press Information

BSH Drives Matter Connectivity Standard Forward for Home Appliances at CES 2025, Highlighting Bosch Group's Powerful Position in the Smart Home Space

- / The first company globally to have brought a Matter-enabled home appliance to market for consumer purchase reinforces BSH's technology innovation at show stand 16203 around the theme: "One Residential"
- / Region North America CEO, Darcy Clarkson, will headline CES panel: ["Matter: Industry Collaboration for a Sustainable Smart Home"](#) on Wednesday, Jan. 8
- / All-new [Bosch 100 Series refrigerator](#) brings Matter to consumers in 2025, and is the first from the brand to deliver premium experiences, category-leading features and precision engineering with attractive pricing
- / Bosch 500 Series smart dishwasher, 800 Series fully automatic espresso machine, 800 Series smart microwave drawer, Series 8 oven (Europe) and Series 6 smart venting cooktop (Europe) showcase high tech kitchen experiences, including AI-powered features

LAS VEGAS – Jan. 7, 2025 (BSH) – [BSH](#), the home appliances division of the Bosch Group, is driving the Matter smart home connectivity standard forward at CES 2025 – reinforcing its leadership position as the first company globally to have brought a Matter-enabled home appliance to market for purchase (IFA Berlin in 2024). The all-new Bosch 100 Series French Door Bottom Mount refrigerator will deliver Matter connectivity to consumers this year and is taking the stage at the Bosch show stand (16203 in Central Hall LVCC), while Region North America CEO, Darcy Clarkson, will headline the prominent panel: ["Matter: Industry Collaboration for a Sustainable Smart Home."](#)

"Consumers expect that their premium home appliances will be able to be controlled via the smart home platform of their choice into the future, and Matter enables that flexibility," said Darcy Clarkson. "That's why BSH is excited to be working with peers like Amazon to move the Matter-enabled home appliance space forward, with our 100 Series refrigerator that will be compatible with Alexa in 2025. Elevated collaboration across the industry, as well as wider adoption, is important as we move forward, and I look forward to joining a vibrant CES 2025 panel discussion with the Connectivity Standards Alliance (CSA) and other industry leaders as we push ahead together."

BSH at CES 2025: Pushing the Technology Envelope Where It Matters for Consumers

The Bosch Group dives into Las Vegas with immense momentum and a mission to create a smart home that provides consumers with more choice and flexibility. Coalescing around the theme "One Residential," the show stand will paint a picture of a bright future when multiple

types of devices across a smart home will communicate with each other freely – and allow for easy control from one central hub. All while BSH takes the spotlight in several areas across the world-famous conference.

- **Moving the Matter Standard Forward:**
 - BSH Region North America CEO, Darcy Clarkson, will headline an official CES Panel: ["Matter: Industry Collaboration for a Sustainable Smart Home"](#) – moderated by The Verge. The CSA and some of the other most prominent names in the technology space, from Google to Amazon, will engage in a critical discussion on how the industry takes its next steps with the emerging standard.
- **Tomorrow's Kitchen – From AI to Widely Popular Espresso:**
 - Some of Bosch's most celebrated home appliance innovations will be on display at the Bosch booth – from the Bosch 500 Series smart dishwasher, 800 Series fully automatic smart espresso machine, 800 Series smart microwave drawer, Series 8 oven (only available in Europe) to the Series 6 smart venting cooktop (only available in Europe). All powered by BSH's long-standing Home Connect smart home app and platform.
 - Artificial intelligence-powered features in the Series 8 oven include smart food recognition via cameras to suggest the ideal settings for up to 80 dishes, to individual browning detection for food that's cooking.
 - [The new Bosch 100 series](#) is the first refrigerator from Bosch to bring premium features and precision engineering to consumers at an attractive price point. Including the fastest refrigerator ice maker in its class*, anti-fingerprint stainless steel, the UltraClarityPro® water filter, full smart home connectivity, Matter capability and more. (* Based on single ice maker production rates during a 24-hour period, measured per IEC standard, manufacturer user's manuals and product specifications, for brands identified in US Yipit Top 10 as freestanding French Door Bottom Mount refrigerators.)
 - The [Bosch 800 Series fully automatic espresso machine](#) has been widely popular in the market following its launch in North America in May 2024. The premium line is engineered to cater to the diverse tastes of coffee enthusiasts, delivering barista-level quality and customization, dispensing a variety of beverage options with the touch of a button. Journalists, analysts and other guests of the Bosch Group will be able to enjoy café quality drinks at the show stand, with a team of baristas showcasing just why the 800 series has taken the region by storm.
- **Across the Show:**
 - BSH solutions and brands will appear across the show floor with partners such as NXP Semiconductors, whose show stand in the Central Plaza will feature the Bosch and Thermador brands. Products on display include:
 - **Thermador Freedom Smart Refrigerator** – NXP i.MX 8M Nano applications processor

- **Bosch 800 Series Smart Washer** – NXP i.MX6 ULZ applications processor
- **Bosch 800 Series Smart Dryer** – NXP i.MX6 ULZ applications processor

About BSH

BSH Home Appliances, headquartered in Munich, Germany, with a total turnover of EUR 14.8 billion and 60,000 employees in 2023, is a global leader in the home appliance industry. The company's brand portfolio includes 10 well-known appliance brands such as Bosch, Siemens, Gaggenau, Neff and Thermador, along with the smart home ecosystem brand Home Connect and service brands. BSH produces at 38 factories and is represented in some 50 countries.

BSH Home Appliances Corporation, headquartered in Irvine, Calif., is recognized for its high-end kitchen and home appliances, known for quality and superior design. In North America, BSH markets its products under the Bosch, Thermador and Gaggenau brands – each renowned for their rich legacy and excellence. Bosch is celebrated worldwide for its precision engineered and efficient home appliances, while Thermador is synonymous with luxury kitchen solutions tailored for culinary enthusiasts. Gaggenau stands out with its avant-garde designs and professional-grade appliances, appealing to those who seek the ultimate in performance and aesthetics. BSH is a Bosch Group company.

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