



Bosch launches RevX to help fleets find the best load every time

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Dispatcher optimization tool makes navigating the spot market easier than ever before

- ▶ Enables fleets to maximize revenue by efficiently booking optimal loads while reducing empty miles.
- ▶ Comprehensive dispatching solution within the logistics ecosystem for fleet owners, freight carriers, shippers and brokers to have more covered shipments.
- ▶ New application runs seamlessly on Bosch's Logistics Operating System (L.OS).

Louisville, Kentucky – Bosch has announced the launch of [RevX](#), a solution designed to streamline fleets' search for freight, today at the largest heavy-duty trucking show in North America, [the Mid-American Trucking Show](#). RevX offers a seamless sign-on solution that simplifies logistics by consolidating spot market shipments across multiple sources into a single tool designed to aid dispatchers in finding the load. The new cloud-based service from Bosch aggregates search results across multiple brokers and load boards based on a specific criterion, calculates profits, and effortlessly helps with data driven decision making to eliminate empty miles.

RevX is the second Bosch product to launch on the company's Logistics Operating System (L.OS), which [debuted last year](#) in Europe, India and the United States. The L.OS platform aims to simplify technology and operational processes in the transportation and logistics industry. It is open to all providers of logistics solutions to facilitate the smooth interplay of disparate services and data for companies operating in the logistics space. Since its debut, more than 60 solutions have been integrated into the platform globally, including 17 in the U.S.

"L.OS connects the logistics-related products, services, and technology offerings of our strategic partners to solve our customers' critical pain points that reduce cost and improve profitability across the logistics ecosystem," said Luke Hugel, president and regional business responsible for Bosch Mobility Platform & Solutions, North America. "By adding RevX to the L.OS platform, fleets now have

access to the fastest way to find and win the best load for them on the spot market, in that moment. Furthermore, with L.OS these loads can seamlessly integrate with the fleet's transportation management system.”

In the future, Bosch plans to offer increased functionality within RevX for topics ranging from search results in a scheduler to forecast driver and equipment capacity for loads up to a week into the future, enhanced load planning and process flows – all from a single source. RevX will use artificial intelligence to turn searches across millions of potential loads into recommendations for the best load and deliver one-click communication to help ensure dispatchers secure the revenue-generating loads swiftly while minimizing manual data entry and errors.

Tight freight markets require technology to win

The transportation and logistics industry moves the U.S. economy however the carrier freight market has become extremely competitive since the recovery after the Covid-19 pandemic, when online orders and parcel deliveries saw sharp increase. Economic projections indicate by 2030 global goods transport will grow more than 40 percent, and by 2050 this figure is expected to exceed 145 percent.

Even with this growth, the majority of transportation companies still organize their daily business manually or with an assortment of disconnected computer programs, so the need for RevX to help generate additional revenue across the L.OS platform is greater than ever.

Another RevX advantage is increased driver and equipment utilization. Reducing empty miles traveled has a positive impact on driver pay, fleet profitability, and industry sustainability efforts. According to the [US Department of Transportation](#), up to 35 percent of the truck miles (106 billion) are empty miles. RevX aims to reduce this by over 5% bringing value to fleet owners, freight carriers, shippers and brokers.

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About Bosch

Having established a presence in North America in 1906, today the Bosch Group employs 40,200 associates in more than 100 locations in the North American region (as of Dec. 31, 2023). According to preliminary figures, Bosch generated consolidated sales of \$16.4 billion in the U.S., Mexico and Canada in 2023. For more information visit www.bosch.us, www.bosch.mx and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 428,000 associates worldwide (as of December 31, 2023). According to preliminary figures, the company generated sales of \$99.4 billion in 2023. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 136 locations across the globe, Bosch employs some 90,000 associates in research and development, of which roughly 48,000 are software engineers.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861–1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-four percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The remaining shares are held by Robert Bosch GmbH and by a corporation owned by the Bosch family. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com.

Exchange rate: 1 EUR = 1.0818