



## Current practical workshop topics for use in practice **2017 Bosch training range offers appealing trainings for automotive workshops**

March 2017

PI 9623 AA Dr

- ▶ In 2016, Bosch trainers trained more than 3 600 workshop employees
- ▶ Range of trainings concerning technical and commercial topics
- ▶ Comprehensive information online at the Bosch Automotive Campus platform

In order to keep pace with the rapid technical progress in automotive engineering, regular trainings and advanced trainings are of major importance for automotive workshops. Only those workshop employees featuring the required technical knowledge are able to perform diagnoses as well as service and maintenance tasks on modern vehicles in an effective and economical manner. Bosch Service Trainings Centers support workshops offering a wide range of system-related technical and commercial advanced trainings. Last year, 3 615 participants were trained at the Bosch Service Training Center in Plochingen close to Stuttgart in Germany. Bosch runs 41 Service Training Centers around the world – from Spain, Turkey and South Africa through to Australia and Brazil.

### **New and updated 2017 range of trainings**

On a regular basis, the range of trainings offered and their contents are aligned with technical progress and with the practical requirements of automotive workshops. Accordingly, the 2017 range of trainings for the German-speaking world once again includes several new and updated trainings. Among the new ones, there are two diesel trainings concerning high-pressure injection and common-rail systems for passenger cars. In addition, the successful series of Bosch multimedia presentations was now complemented by a new topic: “Diagnostic systems on Opel vehicles on the example of Opel Astra K”. Moreover, a whole series of proven trainings has been updated by means of new contents. These include the trainings concerning bodywork and convenience electronics, driver assistance systems, Bosch brake systems for passenger cars, the basic and advanced electronics courses, the commercial-vehicle trainings regarding electronics, convenience systems and exhaust-gas treatment as well as the master technician training course 2017/2018.

The practical trainings are carried out in small groups and by highly qualified trainers with many years of practical workshop experience. Besides teaching theoretical knowledge, the main focus is on practical tasks, fault simulation and strategic troubleshooting on modern cars and commercial vehicles as well on exchanging knowledge and experiences. Back at work, the trained personnel will contribute to faster servicing and improved repair quality thus saving their workshops both time and money. Besides, as the trained staff can also convince workshop customers with its profound technical know-how, it also increases the customer satisfaction.

Commercial trainings for workshop and management personnel complements the technical trainings at the Bosch Service Training Centers. The knowledge transmitted at these trainings enable the staff to design company processes even more neatly and efficiently. This reduces expenses and increases the satisfaction of both customers and employees.

### **Comprehensive information is available online at Bosch Automotive Campus**

At our Automotive Campus online platform at [www.automotive-campus.com](http://www.automotive-campus.com), automotive workshops can have a look at the complete range of trainings offered for customers in Germany, Austria and Switzerland. The website allows the customers to book the trainings right online as well as to plan, schedule and manage the apprenticeships and advanced trainings for their members of staff. In addition, it features online trainings about several different topics which can also be used to prepare the employees to be trained for technical trainings at the Bosch Service Training Center – among others.

### **Germany: coordinated advanced training for vocational teachers**

Automotive workshops in Germany do also benefit from the advanced trainings for vocational teachers organized by the Bosch Service Training Center in Plochingen since 1985. About 20 automobile manufacturers, importers and automotive suppliers take part in the program offering automotive trainings on recent developments concerning the areas of engines, powertrains and chassis, automotive electrics and electronics, driver assistance systems as well as electric and hybrid vehicles. In 2016, the companies participating at this program offered trainings for 676 vocational teachers. These participants act as multipliers imparting the recently acquired knowledge to their colleagues. Since this program was first launched, about 15 000 multipliers were trained. They forwarded their knowledge to some 96 000 fellow teachers. As this manner ensures the up-to-dateness of the technical knowledge vocational schools teach future automotive mechatronics, the training companies also benefit from this specific program.

**Press photo:** #980493, #980494, #980495

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*The Automotive Aftermarket division (AA) provides the aftermarket and repair shops worldwide with a complete range of diagnostic and repair shop equipment and a wide range of spare parts – from new and exchange parts to repair solutions – for passenger cars and commercial vehicles. Its product portfolio includes products made as Bosch original equipment, as well as aftermarket products and services developed and manufactured in-house. More than 18,000 associates in 150 countries, as well as a global logistics network, ensure that some 650,000 different spare parts reach customers quickly and on time. In its “Automotive Service Solutions” operations, AA supplies testing and repair-shop technology, diagnostic software, service training, and information services. In addition, the division is responsible for the “Bosch Service” repair-shop franchise, one of the world’s largest independent chains of repair-shops, with some 17,000 workshops. In addition, AA is responsible for more than 1,000 “AutoCrew” partners.*

Additional information can be accessed at [www.bosch-automotive.com](http://www.bosch-automotive.com).

*The Bosch Group is a leading global supplier of technology and services. It employs roughly 390,000 associates worldwide (as of December 31, 2016). According to preliminary figures, the company generated sales of 73.1 billion euros in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected industry. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group’s strategic objective is to create solutions for a connected life, and to improve quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.” The Bosch Group comprises Robert Bosch GmbH and its roughly 450 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch’s global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company’s future growth is its innovative strength. At 120 locations across the globe, Bosch employs 59,000 associates in research and development.*

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