



## Celebrations to mark Day of German Unity **Bosch presents solutions for mobility of the future** Focal point: electromobility

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- ▶ Hands-on presentation of e-bikes
- ▶ Indego robot takes care of mowing the grass
- ▶ Bosch Allstars perform on Königstrasse

Stuttgart – Bosch will be playing an active role in this year’s celebrations in Stuttgart to mark the day of German Unity. On October 2 and 3, the supplier of technology and services will be presenting products and services relating to the mobility of the future. The focal point of the exhibition, on show in Stuttgart’s “Schlossgarten” park, is electromobility. There, Bosch will present products and solutions for electrically powered bikes, scooters, and cars. “Our systems for e-bikes and e-scooters also serve to give people a feeling of what driving electrically is like. In this way, we are supporting multimodal traffic concepts in large cities,” says Dr. Volkmar Denner, chairman of the Bosch board of management.

Apart from smart operating units, the European market leader Bosch eBike Systems offers long-life rechargeable batteries and powerful drive units. True to the motto of the celebrations – “curiosity meets motion” – visitors can try out e-bikes fitted with Bosch technology in the Schlossgarten park.

Also outdoors, the Bosch Power Tools [Indego](#) robot lawnmower will demonstrate just how effortless it can be to look after the garden. The Indego mows lawns up to a size of 1000 square meters completely automatically.

Musically as well, Bosch will be present at the celebrations. At 6 p.m. on October 3, the Bosch Allstars will be giving a concert on one of the four stages on Königstrasse, Stuttgart’s main shopping street.

## **Bosch is involved in many electromobility projects**

Baden-Württemberg is one of four German “Schaufenster Elektromobilität” (electromobility showcases). In this context, Bosch is involved in many projects to research and develop the electromobile future. For example, LivingLab BW is studying electromobility in everyday life in more than 40 individual projects. Its aim is to test the technologies that are already available and to develop viable business models. The “Get eReady” project is examining how vehicle fleets can be operated economically. As part of this project, it is planned to have 750 hybrid and all-electric vehicles on the roads in the Stuttgart region by 2015. In addition, Bosch is an active member of the Cluster Elektromobilität Süd-West (electromobility cluster southwest).

The company is working on challenges of electromobility that go far beyond classic product business. Its annual investments in this field come to roughly 400 million euros.

From 1 to 3 p.m. on October 2, the Bosch exhibition will be visited by Peter Friedrich, the Baden-Württemberg state minister for the Bundesrat, Europe, and international affairs.

The complete program of events to mark the Day of German Unity is available [online](#) (German only).

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*The Bosch Group is a leading global supplier of technology and services. In fiscal 2012, its roughly 306,000 associates generated sales of 52.5 billion euros. Since the beginning of 2013, its operations have been divided into four business sectors: Automotive Technology, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 360 subsidiaries and regional companies in some 50 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent some 4.8 billion euros for research and development in 2012, and applied for nearly 4,800 patents worldwide. The Bosch Group's products and services are designed to fascinate, and to improve the quality of life by providing solutions which are both innovative and beneficial. In this way, the company offers technology worldwide that is “Invented for life.”*

*The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as “Workshop for Precision Mechanics and Electrical Engineering.” The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.*

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