



Increasingly complex global supply chains **Bosch sharpens its focus on logistics** Andreas Reutter joins the executive management of the corporate purchasing and logistics sector

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Stuttgart – The Bosch Group is sharpening its focus on logistics. With immediate effect, a new member of the executive management of the corporate purchasing and logistics sector, Andreas Reutter (45), will be responsible for the worldwide coordination and strategic development of the technology and service company's logistics activities. In this newly created function, Reutter's tasks will include optimizing the physical logistics processes employed by the Bosch Group to control the internal and external flow of goods. He will also oversee the development and application of standard procedures for the design, planning, and management of logistics processes, including related training and development programs for the 17,000 or so Bosch associates around the world whose work involves dealing with logistics issues.

The creation of this new post was made necessary by the changed conditions, which imposes greater demands on the company's logistics processes. Contributing factors include the continuing shift in sales and procurement away from established regions and toward new, emerging markets. This change automatically increases the complexity and volatility of the supply chains.

Career stages in the Bosch Group

- 2000** Joins Robert Bosch GmbH as a director in the corporate logistics department
- 2003 – 2006** Director logistics at the Automotive Electronics division's semiconductor and sensor plant in Reutlingen, Germany
- 2006 – 2013** Various posts in management accounting and finance for different plants and divisions, including responsibility for Corporate Controlling, Planning and Mergers & Acquisitions
- 2013** Member of the executive management of the corporate purchasing and logistics sector, Robert Bosch GmbH

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The Bosch Group is a leading global supplier of technology and services. In fiscal 2012, its roughly 306,000 associates generated sales of 52.5 billion euros. Since the beginning of 2013, its operations have been divided into four business sectors: Automotive Technology, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 360 subsidiaries and regional companies in some 50 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent some 4.8 billion euros for research and development in 2012, and applied for nearly 4,800 patents worldwide. The Bosch Group's products and services are designed to fascinate, and to improve the quality of life by providing solutions which are both innovative and beneficial. In this way, the company offers technology worldwide that is "Invented for life."

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information is available online at www.bosch.com and www.bosch-press.com