



## 2012 EFQM Excellence Award in Brussels **Bosch receives four awards for integrated management**

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### Bamberg location named this year's overall winner

- ▶ Bosch Group recognized for business excellence
- ▶ Bamberg plant named overall winner and honored with two additional prizes
- ▶ Bosch plant in Bari awarded prize for process management

Brussels/Stuttgart – The Bosch Group has received a total of four awards at the 2012 EFQM Excellence Award ceremony in Brussels. The winner of the Excellence Award and thus the overall winner of the competition is the Bosch plant in Bamberg, Germany. The annual awards conferred by the EFQM (European Foundation for Quality Management) are considered Europe's most prestigious for business excellence. An overall winner is only crowned when an organization demonstrates outstanding performance in all the categories of the EFQM excellence model. The winners of the individual prizes demonstrate exemplary behavior on such criteria as "adding value for customers," "nurturing innovation and creativity," and "taking responsibility for a sustainable future."

"Our associates perform outstanding work daily. As such, we're very proud to have received this recognition, which above all belongs to our associates in Bamberg and Bari," said Bernd Bohr, chairman of the Bosch Automotive Group, after the ceremony.

#### **Bamberg plant: high degree of associate commitment**

In addition to the top prize for exemplary management practices, the Bosch Bamberg location also impressed the judges with its performance in the categories "leading with vision, inspiration, and integrity" as well as "succeeding through people." The judges particularly admired the associates' active commitment to achieving corporate goals. "The executive

management of the Bosch plant in Bamberg act as role models. They lead by example, and through the many approaches they use to involve their associates in the deployment of their strategy,” said Marc Amblard, the chief executive officer of EFQM, at the presentation of the award.

The Bamberg plant managers accepted the award on behalf of the plant’s associates. “We owe our outstanding performance to the commitment of our associates. They are ultimately responsible for Bosch’s lasting success,” said Franz Hauber, the technical plant manager. 7,300 associates currently work at the Bamberg location, which produces components for customers in the automotive industry. Bamberg is also the lead plant for 20 additional Bosch locations in eleven countries.

### **Bari plant: impressive performance in quality, delivery, and cost**

The Bosch plant in Bari, Italy, was honored with a prize for the best performance in “managing by processes.” The plant implements a process management framework aligned with its strategy, according to the EFQM, and its approach shows remarkable results in terms of quality, delivery, and cost. Bosch has been present in Italy since 1904, and mainly manufactures diesel injection pumps for vehicles at Bari, its largest plant in the country.

### **Bosch: a frequent winner of EFQM awards and prizes**

The international supplier of technology and services has been a role model for the EFQM members for many years. In 2003 and 2008, for example, the plant in Bursa, Turkey, was named overall winner.

### **30,000 organizations use the EFQM model**

The EFQM has created a universally applicable model which allows both an organization's management practices and the sustainability of their implementation to be evaluated. The model was developed in 1998 with the aim of increasing the competitiveness of European businesses. It is now used by more than 30,000 organizations. An international panel of judges evaluates the participating organizations, which are to be found practically throughout Europe, and rates them according to nine criteria. In addition to reviewing the comprehensive applications submitted by the organizations, assessors spend a week at each site in order to evaluate the breadth and depth of their adherence to the EFQM excellence model.

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*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, more than 300,000 associates generated sales of 51.5 billion euros in fiscal 2011. The Bosch Group comprises Robert Bosch GmbH and its roughly 350 subsidiaries and regional companies in some 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent some 4.2 billion euros for research and development in 2011, and applied for over 4,100 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.*

*The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.*

Further information is available online at [www.bosch.com](http://www.bosch.com) and [www.bosch-press.com](http://www.bosch-press.com)