Press release Mobility Aftermarket



Bosch replaces FILTER⁺ with its enhanced FILTER⁺pro for the vehicle cabin

Januar 2024 PI 11781 AA

FILTER⁺pro is also effective against viruses and mold

- Independent certification by OFI CERT confirms the excellent filtration performance of the FILTER*pro from Bosch
- FILTER⁺pro ensures even cleaner air in the vehicle interior and thus promotes health and comfort
- A special antimicrobial filter layer acts against viruses, bacteria, pollen, and allergens

Karlsruhe, Germany – At the beginning of 2024, Bosch is replacing the proven FILTER⁺ cabin filter with the enhanced FILTER⁺pro. Following extensive airquality tests, the independent certification body OFI CERT, based in Vienna, Austria, had previously confirmed the product's excellent filtration performance. Among other things, OFI tested and confirmed the product's ability to filter and reduce allergens. The tests also confirmed that FILTER⁺pro reduces the risk of germ transmission. With several coordinated filter layers, the enhanced product ensures cleaner, largely pollutant-free air in the vehicle cabin, better protects vehicle occupants' health, and offers them more comfort. This makes it particularly suitable for people who suffer from allergies.

Three highly effective filter layers work in combination

Unlike its predecessor, the new FILTER⁺pro also reliably retains viruses and prevents mold. The antimicrobial filter layer in particular has been optimized and is also effective against bacteria, pollen, and allergens. The carbon layer neutralizes unpleasant odors and harmful gases such as ozone or smog, while FILTER⁺pro's ultrafine microfiber layer filters out more than 98 percent of particulate matter measuring 2.5 micrometers or more. Thanks to its excellent filter effect, the cabin filter from Bosch reduces allergic reactions such as sneezing, which can be potentially dangerous at the wheel. In addition, fewer deposits build up on the windshield, lowering the risk of dazzle. In this way, the

Robert Bosch GmbHE-mailPostfach 10 60 50Phone70049 Stuttgart, GermanyTwitter

Laura.Cichecki@de.bosch.com Corporate Department +49 721 942-2982 Communications & Gor

Corporate Department Communications & Governmental Affairs Executive Vice President: Prof. Christof Ehrhart www.bosch-press.com cabin filters contribute to road safety. They also help keep air-conditioning systems functioning properly by impeding the formation of deposits.

Bosch cabin filters for nearly every passenger car in Europe

With its portfolio of cabin filters for workshops and the aftermarket – from standard filters and carbon filters to the FILTER⁺pro – Bosch now covers 97 percent of electric and hybrid vehicles and 96 percent of all passenger cars in Europe. The company offers a total of over 650 different cabin filters, covering more than 300 million vehicles in Europe. This means workshops have the right cabin filter from Bosch for nearly every customer. To maintain optimum filter performance, Bosch recommends replacing the cabin filters every 15,000 kilometers, or at least once a year.

Press photograph: #a65ae77e, #0aa4ca02

Readers' contact: Robert Bosch GmbH Mobility Aftermarket

Phone: +49 9001 942010

Contact person for press inquiries:

Laura Cichecki, Phone: +49 721 942-2982

E-mail: Kundenberatung.Kfz-Technik@de.bosch.com

The Mobility Aftermarket division (MA) provides the aftermarket and repair shops worldwide with modern diagnostic and repair-shop equipment and a wide range of spare parts – from new and exchange parts to repair solutions – for passenger cars and commercial vehicles. Its product portfolio includes products made as Bosch original equipment, as well as aftermarketspecific products and services developed and manufactured in-house. About 13,000 associates in more than 150 countries, as well as a global logistics network, ensure that spare parts reach customers quickly and on time. AA supplies testing and repair-shop technology, diagnostic software, Service training courses, and information services. In addition, the division is responsible for the "Bosch Service" repair-shop franchise, one of the world's largest independent chains of repair shops, with some 15,000 workshops, and more than 1,000 "AutoCrew" partners.

Additional information is available online at <u>www.boschaftermarket.com</u>

The Bosch Group is a leading global supplier of technology and services. It employs roughly 402.600 associates worldwide (as of December 31, 2022). The company generated sales of 88.2 billion euros in 2022. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of

2020. The basis for the company's future growth is its innovative strength. At 136 locations across the globe, Bosch employs some 85,500 associates in research and development, of which nearly 44,000 are software engineers.

Additional information is available online at <u>www.bosch.com</u>, <u>www.iot.bosch.com</u>, <u>www.bosch-press.com</u>, <u>www.twitter.com/BoschPress</u>