



Reinforcement of the Bosch 18 V system „Power for All“: **Innovations for hedge, shrub, and grass care** Save space, save money, protect the environment

July 6, 2021

PI 11348 PT MR

- ▶ One battery for around 40 DIY, garden, and home appliances
- ▶ AdvancedShear 18V-10: Compact and precise for shrub and grass care
- ▶ UniversalHedgeCut 18V-50 and -55: Powerful and long-lasting for hedge care

These three new tools make gardening even easier: Bosch expands the [18 V „Power for All“ battery system](#) by the grass and shrub shear AdvancedShear 18V-10 as well as the hedge cutters UniversalHedgeCut 18V-50 and -55. The 18 V system from Bosch today already comprises around 40 DIY, garden, and home appliances – and even goes beyond the Bosch range thanks to the [“Power for All Alliance”](#). All tools – from rotary hammer to lawn mower – can be operated with one and the same 18 V lithium-ion battery. Only one charger per volt class is required. This saves DIYers space and money and protects the environment. Another significant advantage of the new tools is the tried-and-tested Bosch Anti-Blocking system. It ensures that work progresses continuously and rapidly, even when tackling thicker branches: If the blades fail to cut through a thick or particularly hard branch at the first attempt, micro-electronics control the motor to regulate the running direction of the blades so that they are repeatedly applied to the same point until the branch has been cut through. This feature is unique to Bosch.

AdvancedShear 18V-10: Compact and precise for shrub and grass care

The AdvancedShear 18V-10 is the first grass and shrub shear in the 18 V battery system. It is designed for medium sized hedges and grass edges and can powerfully trim up to 85 square meters of hedge with just one battery charge at 2.0 Ah. Like the popular Isio, its attachments can be exchanged in seconds thanks to the multi-click system: Users simply press the two red buttons on the left and the right of the tool at the same time to release the current attachment, and the next attachment can be clicked into place straight away. In addition, the AdvancedShear 18V-10 operates with a dual-action blade like a hedge cutter – which makes it superior compared to common grass and shrub shears. Both Swiss

precision blades move simultaneously and in opposite directions. This reduces vibrations and provides better cutting performance. Thanks to the three-stage LED display on top of the device, users can always see the battery charge status.

UniversalHedgeCut 18V-50 and -55: Powerful and long-lasting for hedge care

The UniversalHedgeCut 18V-50 and -55 are the first cordless hedge cutters in the DIY segment to have a brushless motor. This makes them particularly durable and more long-lasting than conventional hedge cutters. In addition, with 2,800 strokes per minute, they ensure fast work progress. The tools offer a blade length of 50 and 55 cm while they have a tooth opening of 20 and 22 mm and operate with Swiss precision blades. The tools are easy to work with due to their ergonomic design and low weight: The user can comfortably hold the multi-position handle which requires less force thanks to the improved trigger. This enables users to trim and shape conifer, privet, and laurel hedges comfortably and effortlessly. In addition, almost all tasks can be completed with just one battery charge thanks to the powerful 2.5 Ah battery with a runtime of up to 55 minutes. Users can always see the battery status thanks to the handy LED battery indicator on top of the tool.

The AdvancedShear 18V-10 is now available, the UniversalHedgeCut 18V-50 and UniversalHedgeCut 18V-55 will be from September. All prices are recommended retail prices including VAT.

Specifications	AdvancedShear 18V-10
Battery voltage	18 V/Lithium-Ion
Runtime	Up to 100 min
Charging time	120 min
Width of grass shear blade	100 mm
Length of shrub shear blade/tooth opening	200/8 mm
Trimmed hedge per battery charge (2.0 Ah)	Up to 85 m ²
Dimensions (length x width x height)	462 x 105 x 163 mm
Weight with grass shear blade/with shrub shear blade (including 2.0 Ah battery)	1.32/1.46 kg
Scope of delivery/recommended retail price including VAT	<ul style="list-style-type: none"> • Tool including grass and shrub shear: € 89.99 • Tool including grass and shrub shear, 18 V battery with 2.0 Ah and charger: € 149.99

Specifications	UniversalHedgeCut 18V-50	UniversalHedgeCut 18V-55
Battery voltage	18 V/Lithium-Ion	18 V/Lithium-Ion
Runtime	Up to 55 min	Up to 55 min
Motor	Brushless	Brushless
No-load stroke rate	2,800 spm	2,800 spm
Blade length/tooth opening	50 cm/20 mm	55 cm/22 mm
Trimmed hedge per battery charge (2.5 Ah)	Up to 300 m ²	Up to 300 m ²
Dimensions (length x width x height)	992 x 240 x 189 mm	1,033 x 240 x 189 mm
Weight (including 2.5 Ah battery)	3.0 kg	3.1 kg
Scope of delivery/recommended retail price including VAT	<ul style="list-style-type: none"> • Tool including Swiss precision blade: € 129.99 • Tool including Swiss precision blade, 18 V battery with 2.5 Ah and charger: € 179.99 	<ul style="list-style-type: none"> • Tool including Swiss precision blade: € 129.99 • Tool including Swiss precision blade, 18 V battery with 2.5 Ah and charger: € 189.99

Subject to change.

Press photos: #72685d4a, #20839afc, #f51e71c6, #888f8055, #63be4158

**Do you have questions or comments about this press release?
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The Robert Bosch Power Tools GmbH, a division of the Bosch Group, is one of the world's leading providers for power tools, garden tools, power tool accessories and measuring tools. In 2020, its roughly 20,000 associates generated sales of 5.1 billion euros, about 85 percent of which outside of Germany. With brands such as Bosch and Dremel, the division stands for customer focus and great engineering progress. The core success factors are innovative strength and pace of innovation. In 2021, Bosch Power Tools will again launch more than 100 new products onto the market in its four business segments power tools, garden tools, accessories and measuring tools.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 395,000 associates worldwide (as of December 31, 2020). The company generated sales of 71.5 billion euros in 2020. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company's future growth is its innovative strength. At 129 locations across the globe, Bosch employs some 73,000 associates in research and development, of which nearly 34,000 are software engineers.

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