



### Powerful against stubborn dirt: **UniversalBrush – cordless cleaning brush from Bosch** Small whirlwind with maximum power

March 2021

PI 11294 PT MR

- ▶ Fast and easy cleaning without any effort
- ▶ Various attachments for different surfaces
- ▶ Waterproof for cleaning in wet environments

Spring cleaning is imminent? The UniversalBrush from Bosch now makes cleaning even more efficient and more thorough. With its rotating head and different attachments, the cordless cleaning brush frees even hard-to-reach areas from stubborn dirt while being gentle on surfaces. Strenuous manual scrubbing is therefore a thing of the past. Kitchen, bathroom, car, barbecue, chairs and much more besides: The UniversalBrush is a handy household helper – both indoors and outdoors – and makes surfaces shine again. This small whirlwind doesn't even stop when other tools already give up: The UniversalBrush continues to rotate even at higher pressure, thus ensuring powerful cleaning.

#### **Various attachments – countless cleaning possibilities**

The cordless cleaning brush is waterproof and can be used for both dry and wet applications with cleaning agents. Five accessories are included in the scope of delivery: Three attachments which can be replaced by means of a simple click system – a brush, a detailed brush and a pad holder – as well as a heavy duty pad and a microfiber pad. The brush is ideal for cleaning extremely dirty surfaces such as lime scale on tiles along with tile joints or even car wheel rims. The detailed brush makes it easy to remove dirt on hard-to-reach areas, e.g. in corners, around the faucet or in window and door profiles. The different cleaning pads can be used with the pad holder and are simply fixed in place with Velcro. The brown heavy duty pad reliably removes very stubborn deposits, e.g. burnt food on a barbecue grill, in a cast-iron pan or in an oven – and also easily eliminates small patches of rust. The blue microfiber pad cleans stainless steel pots, ceramic hobs, sinks, fittings and glass doors of showers quickly and gently. A green kitchen pad and a white melamine pad are also available. The kitchen pad frees, for example, oven glass from adhering dirt, while the melamine pad is the right

choice for sensitive surfaces such as chair covers or car seats. Shoes, door and glass surfaces are also cleaned without leaving any residues. Once the work is done, the UniversalBrush can be cleaned simply and quickly under running water. The attachments and pads can of course be reused and are dishwasher-safe up to a temperature of 50° Celsius. The handy helper is also quickly ready for use again thanks to the Micro USB cable.

Anyone who also wants to clean their windows quickly without any squeaks or streaks can use [GlassVac](#) from Bosch. This cordless window vacuum is a popular household helper thanks to its unique wiper rubber technology and a compact design which enables vacuuming close to edges.

The UniversalBrush is available now. All specified prices are recommended retail prices including the current rate of VAT.

Specifications	UniversalBrush
Battery voltage/capacity	3.6 V lithium-ion/1.5 Ah integrated
No-load speed	215 rpm
IP protection	IP X5 (splash water protection from all directions)
Size (length x height x width)	140 x 100 x 45 mm
Weight without attachments	330 g
Scope of delivery/recommended retail price including VAT	<p>Tool with brush, detailed brush, pad holder with hook-and-loop fastening, an abrasive heavy duty pad, and a microfiber non-scratch pad: 49.99 €</p> <p>Available accessories:</p> <ul style="list-style-type: none"> <li>• Brush: 9.99 €/piece</li> <li>• Detailed brush: 9.99 €/piece</li> <li>• Pad holder: 9.99 €/piece</li> <li>• Heavy duty pad: 9.99 €/3 pieces</li> <li>• Microfiber pad: 9.99 €/3 pieces</li> <li>• Kitchen pad: 9.99 €/3 pieces</li> <li>• Melamine pad: 9.99 €/3 pieces</li> </ul>

Subject to change.

**Press photos:** #4af0d970, #c2b06599, #9b8d261b, #611f0c96, #932b97d5, #9988d03b, #760ab706

**Do you have questions or comments about this press release?  
You are welcome to contact us.**

**Contact person for press inquiries:**

Stefanie Schaefer

Phone: +49 711 758-1488

Email: [Stefanie.Schaefer@de.bosch.com](mailto:Stefanie.Schaefer@de.bosch.com)

*The Robert Bosch Power Tools GmbH, a division of the Bosch Group, is one of the world's leading providers for power tools, power tool accessories and measuring tools. In 2019, its roughly 20,000 associates generated sales of 4.8 billion euros, about 85 percent of which outside of Germany. With brands such as Bosch and Dremel, the division stands for customer focus and great engineering progress. The core success factors are innovative strength and pace of innovation. In 2020, Bosch Power Tools will again launch more than 100 new products onto the German market in its four business segments power tools, accessories, measuring tools and garden tools.*

*The Bosch Group is a leading global supplier of technology and services. It employs roughly 394,500 associates worldwide (as of December 31, 2020). According to preliminary figures, the company generated sales of 71.6 billion euros in 2020. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 126 locations across the globe, Bosch employs some 73,000 associates in research and development, as well as roughly 30,000 software engineers.*

Additional information is available online at [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), <https://twitter.com/BoschPress>