Press release

January 28, 2021
PI 11265 BEG MBC/Cd

NEVONEX wins five additional strong partners
AGCO, DKE-Data agrirouter, Inmarsat, iXMAP and ISOBUS Experts become part of the digital ecosystem for agriculture

- The partnership with AGCO adds many well-known brands in the agricultural equipment category of NEVONEX partnerships
- Cooperation with DKE-Data enables use of individual n:n data connections via the agrirouter
- Inmarsat, iXMAP and ISOBUS Experts develop value-adding digital services, connectivity solutions and hardware components
- Users benefit from a growing diversity

Stuttgart – With five new partners, NEVONEX is expanding its range of NEVONEX-enabled agricultural machinery, digital services, connectivity solutions and hardware components.

Growing range of compatible agricultural machinery
AGCO, the global manufacturer and distributor of agricultural equipment, is expanding the NEVONEX partner network which adds well-known brands, including Fendt®, Massey Ferguson®, Valtra® and others to the existing three major agricultural machinery brands which are part of NEVONEX: AMAZONE, RAUCH and LEMKEN. Farmers using AGCO equipment will be able to use new digital services on the NEVONEX platform. NEVONEX access to AGCO machines will be enabled through standard ISOBUS interfaces. “We are pleased to innovate with Bosch as a continuation of our ongoing push to make data management easier for farmers, so they ultimately unlock more value for their operations,” says Seth Crawford, Senior Vice President and General Manager, Precision Ag and Digital for AGCO.

Individual n:n data exchange also for NEVONEX
NEVONEX is intensifying its joint activities with the agrirouter data exchange platform from DKE-Data. This enhancement will lower market entry barriers and

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make it easier for farmers and contractors to start with digital services. In future, NEVONEX-compatible machines can be quickly and easily connected to the agrirouter via the digital service "agrirouter connector". In this way both worlds will work together seamlessly from the farmers' point of view.

Additional digital services and solutions to make the farmer's work easier

Inmarsat, the world's leading mobile satellite communications services provider is enabling smart agriculture in remote places around the world, reliably connecting vehicles, machinery, animals and people wherever they are. Inmarsat will provide its connectivity services for integration with the NEVONEX ecosystem, to enable use cases in remote areas with limited terrestrial connectivity.
iXMAP, developer of smart farming solutions, is preparing digital services based on NEVONEX to support certification solutions. In addition, they are developing "white label" services that can be marketed and used by third parties. In this way, the expert knowledge of iXMAP for sustainable agriculture will be made directly available on agricultural machinery. The ISOBUS Experts of OSB AG stand for ISOBUS know-how and ISOBUS solutions in the agricultural industry. They will open their ISOBUS dongle for NEVONEX and thus make it easier for farmers to use the ecosystem. In near future, *AGvisorPRO* Inc will also be part of the partner network. Their agriculture app is designed to remotely connect farmers and ranchers in real-time with agronomic experts to provide support agronomy and crop protection.

The partner network

NEVONEX powered by Bosch, together with renowned partners in the agricultural industry, enables the execution of digital services directly on agricultural machinery. The joint ecosystem approach makes new and existing agricultural machinery smarter with the help of the NEVONEX retrofit kit and the digital services, thus simplifying the farmer's work processes.
In addition to the five new members, 17 partners and cooperations are already part of NEVONEX. These are the agricultural machinery manufacturers AMAZONE, LEMKEN and RAUCH; the Agri-input companies: Corteva Agriscience, Syngenta, Xarvio (BASF) and Yara; the hardware component manufacturers: Pessl Instruments and Topcon; the software companies: DHI and MyEasyFarm; the agricultural machinery dealers: geo-konzept and ZG Raiffeisen as well as cooperation with federal associations and universities: LandBauTechnik, DEULA, University of Hohenheim and Technical University of Munich. An early adopter program is currently running for NEVONEX with chosen partners. This will be significantly expanded in 2021 and will be freely accessible to farmers and contractors in selected regions in Europe, North and Latin America.

Press photos: #7cccc906, #b48c7c6a, #e42a4723, #6d151d86

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NEVONEX powered by Bosch is an open, neutral ecosystem for smart, digital agriculture. With the help of the NEVONEX-enabled control unit, the common ecosystem approach makes both new and existing agricultural machinery smart, which simplifies the farmer's work processes. The bundled know-how and expertise can be used directly on the machine in the form of digital services (so-called FEATURES). Thanks to the reliable, end-to-end implementation through all the work steps, farmers benefit from higher yields, optimized operating processes and less use of seed, fertilizer and crop protection materials, while at the same time protecting the environment.
NEVONEX offers agricultural players a robust, securely managed framework and an end-to-end infrastructure, enabling partners to develop, deploy and use integrated digital services quickly, easily and directly. Additional information is available online at www.nevonex.com.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 400,000 associates worldwide (as of December 31, 2019). The company generated sales of 77.7 billion euros in 2019. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. Bosch employs some 72,600 associates in research and development at 126 locations across the globe, as well as roughly 30,000 software engineers.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-four percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The remaining shares are held by the Bosch family, by a corporation owned by the family, and by Robert Bosch GmbH. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, www.twitter.com/BoschPresse.