

Dremel further taps into product segment for households: **Versatile power scrubber Versa** Fast results thanks to application of rotary tool technology

January, 2020

PI 11085 PT MS

- ▶ **Powerful:** Six times faster than comparable power scrubbers on the market
- ▶ **Convenient:** Compact design and simple accessory change with hook and loop system
- ▶ **Versatile:** The right accessory for almost any cleaning job

After launching the pet nail grooming kit (see [PI 10091](#)), Dremel further taps into the product segment for households with the high-speed power scrubber Dremel Versa. By applying over 80 years of expertise in rotary tool technology to a high-speed cleaning device, Dremel provides its users with a powerful everyday helper that saves valuable time even through the toughest cleaning jobs. As the brand's first-ever cleaning tool, the Versa works particularly fast – in fact with six times higher revolutions per minute than comparable power scrubbers on the market. Backed by 2,200 revolutions per minute, the cordless power scrubber can tackle a variety of heavy-duty cleaning needs in a matter of seconds and with consistent speed throughout the job. This makes any cleaning task quicker – with the Versa doing more of the work and the user less. You just need to position the power scrubber lightly against the surface and it cleans everything quick and easy – without any scrubbing of your own. The Versa draws its power from a 3.6 Volt lithium-ion battery with 2.0 Ah. If the battery needs to be charged after a demanding cleaning job, the device can be charged up to 40 percent faster than comparable cordless scrubbers on the market can – and is therefore quickly ready for use again.

Less effort in cleaning: Easy to use thanks to operating concept

The compact and ergonomic design with the rounded and soft grip handle offers you optimal control and allows you to reach even tight spaces. The power scrubber supports dry applications as well as wet applications together with cleaning agents, as it is IPX7-certified with waterproof. To protect you from splashes, you can use the Dremel Versa with a splashguard in an extended position for minimal spray of water and a retracted position for tight spaces. When

cleaning is required in tighter spaces, the splashguard can be simply removed. To make cleaning even more convenient, the Dremel Versa features a simple hook and loop system. It allows you to change easily between cleaning pads within seconds: From cleaning your ceramic hob to washing your bathroom tiles or shower glass to polishing your shoes with shoeshine. All this is possible in a few easy steps and with the convenient hook and loop system from Dremel.

Set to be versatile: The right accessory for almost any cleaning job

Thanks to three quick-change cleaning pads and a spin bristle brush, the Dremel Versa is suitable for a wide range of applications. You can use it for wet or dry applications, indoors or outdoors – whether you work on delicate surfaces or on surfaces that allow for more vigorous cleaning. The accessory set starts with a white foam pad that has the lowest scrubbing power. It can be compared to the soft side of a regular dish sponge. That makes it a multi-purpose pad, which is ideal for cleaning countertops, glass, or even for polishing your shoes. The blue non-scratch pad can be compared to the rough side of a dish sponge. It has more scrubbing power and allows you to work on surfaces that require thorough scrubbing but should not be scratched in the process: This makes it ideal for cleaning pots, pans and sinks, for removing baked-on food on the stove or cleaning other delicate surfaces. The bristle brush has more scrubbing power than the non-scratch pad and can be used for surfaces that are not as scratch-sensitive. You can easily unscrew the backing pad, screw the bristle brush on and use it for detailed areas that require tough scrubbing, such as the grout in the shower, grill grates or car interiors. The brown heavy-duty pad rounds off the accessory set. It has the most scrubbing power and can be compared to a nonwoven abrasive. It is ideal for jobs that require more vigorous cleaning, for example when preparing metal or cleaning the grillage. It even allows paint or rust removal, for example, old paint on surfaces.

The Dremel Versa is available now and will be supplemented by a range of accessories. The prices given are recommended retail prices including VAT.

Specifications	Dremel Versa
Battery voltage/capacity	3.6 V / 2.0 Ah
Speed	2,200 rpm
Dimensions (length x width x height)	117 x 56 x 127 mm
IP protection	Waterproof with IPX7
Weight	420 g
Scope of delivery/Recommended retail price including VAT	<ul style="list-style-type: none"> • Tool in a zipper bag with 10-piece accessory set, splashguard with backing pad, USB charging cable, Quick Start Guide: 74.99 € • Accessory set of 3 power scrubber foam pads: 9.99 € • Accessory set of 3 power scrubber non-scratch pads: 9.99€ • Accessory set of 3 power scrubber heavy-duty pads: 9.99 € • Power scrubber bristle brush: 9.99 € • Power scrubber variety pack: 9.99 €

Subject to change.

Press photos: #2933929, #2933930

Contact person for press inquiries:

Martin Steinlehner

Phone: +49 711 758-3132

E-mail: Martin.Steinlehner@de.bosch.com

Dremel is one of the leading providers of precision power tools for do-it-yourself experts and hobbyists. The brand aims to combine innovative tool solutions, functionality and sophisticated design. Dremel was founded by Albert J. Dremel in Wisconsin, USA, in 1932. Today, the company is part of the global Bosch Group. The company's products are available in more than 90 countries. Dremel's European head office is located in Breda, in the Netherlands.

Their product range includes compact tool systems (e.g. compact saws and glue guns), benchtop tool systems (e.g. scroll saws) and rotary tool systems (multitools). A wide range of accessories and attachments can be ordered to further enhance the versatility of the tools. The innovative 3D technology used in the Dremel 3D printers is another valuable addition to the product range.

For more information, please visit www.dremeleurope.com.