



Nathalie Martin-Hübner assumes responsibility for governmental affairs at Bosch

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Stuttgart/Berlin, Germany – Effective September 1, 2019, Dr. Nathalie Martin-Hübner took over as head of the Corporate Office for Governmental Affairs of the technology and services company Robert Bosch GmbH. This office is responsible for the company's global relations with governments, politicians, and associations, and represents its interests in political and regulatory matters. Ms. Martin-Hübner, who in her role as department head has been responsible for research and innovation policy as well as funding management for the company since 2017, has been the acting head of the corporate office since March 2018. She reports to Prof. Christof Ehrhart, head of corporate communications, external relations, and brand management at Bosch.

“In times of radical upheaval due to digitalization and climate change, it is particularly important for us to contribute our company's sound technical expertise and long-term social orientation to political and social discourse. As a proven expert in helping to facilitate political, technological, and societal developments, and as someone experienced in translating the company's interests for the political sphere, Ms. Martin-Hübner is in the position to have a significant impact,” Christof Ehrhart said.

Ms. Martin-Hübner, who has a PhD in law, joined Bosch in 2013 as senior manager for research and innovation policy. Previously, she was a founding director of the Falling Walls Conferences and spent more than 12 years in science management at the Helmholtz Gemeinschaft and the Leibniz Gemeinschaft.

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The Bosch Group is a leading global supplier of technology and services. It employs roughly 410,000 associates worldwide (as of December 31, 2017). The company generated sales of 78.5 billion euros in 2018. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 460 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At nearly 130 locations across the globe, Bosch employs some 68,700 associates in research and development.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861–1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, www.twitter.com/BoschPresse.