



12 V combi drill with intuitive operating concept: **EasyImpact 12 from Bosch for DIY enthusiasts** Very compact and long-lasting thanks to brushless motor

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- ▶ Increased convenience thanks to intuitive user interface and new rotation switch
- ▶ Simple adjustment thanks to self-explanatory symbols and speed scale
- ▶ The first Bosch 12 V screwdriver with a brushless motor for do-it-yourselfers

Lightweight, compact, durable and very easy to operate – the brand new EasyImpact 12 from Bosch. The 12 V cordless combi drill features an intuitive operating concept: With just one click DIY enthusiasts can now electronically change their screwdriver's rotation direction – both on the right and left-hand side of the tool. The selected setting can simply be viewed from green LED arrows on the back of the tool. The forward arrow indicates right rotation, the backward arrow left rotation. If the tool goes unused for a time period of 60 seconds, it automatically switches back to right rotation direction and thus to the main application. In addition, the EasyImpact 12 automatically switches to the correct gear for the mode selected using its one ring setup: Screwdriving, drilling or impact drilling. The mode is displayed via an self-explanatory symbol on the back of the tool. For example, a screwdriver is displayed as soon as the speed is selected by using the minimum-to-maximum scale. If you turn the ring to drilling or impact drilling, the tool will automatically select the second gear and the drill symbol will appear in the display. No other tool settings are necessary. This minimizes application errors and makes work easy.

The first Bosch 12 V screwdriver in the range with a brushless motor

The EasyImpact 12 stands out compared to its predecessors thanks to its shorter head. It's more compact, better balanced and therefore more ergonomic too. It's the brushless motor that makes all this possible. The EasyImpact 12 is the first 12 V screwdriver made by Bosch for DIY enthusiasts to feature this technology, making the EasyImpact 12 particularly long-lasting and maintenance-free. The cordless combi drill works with screws of up to six millimeters in size, drills holes of up to 20 millimeters diameter in wood, and up to six millimeters in masonry.

Weighing just one kilogram, it easily screws furniture and shelves together or attaches pictures, mirrors and coat hooks to the wall. Even hard-to-reach areas are easy to access. The EasyImpact 12 also provides just the right amount of energy that is required for each application. This is made possible by the optimum coordination of key components such as the motor and the gearbox, combined with an intelligent electronic system, the “Syneon Chip”. The combi drill therefore holds its full power until the battery is empty – right up to the last second of driving screws, drilling or impact drilling.

A smart combination: “Power for All” from Bosch

The EasyImpact 12 is part of the “Power for All” battery system, which comprises DIY and garden tools. The same 12 volt lithium-ion battery can currently be used to operate 14 different power tools, from multi-saws to hedge cutters. This enables do-it-yourselfers to do without batteries and chargers that they do not need, and they can save money at the same time. A “Power for All” logo on the packaging indicates which tools belong to the system.

The EasyImpact 12 is available from April 2019. All prices are recommended retail prices including VAT.

Specifications	EasyImpact 12
Battery voltage/capacity	12 V/2.0 Ah
Dimensions (length x height x width)	186 x 182 x 60 mm
Max. torque (soft/hard)	15/30 Nm
No-load speed in 1st gear/2nd gear	0–400/1300 rpm
Torque settings	20
Max. impact rate	19,500 bpm
Chuck	10 mm keyless chuck
Max. drilling diameter in wood/steel/masonry	20/8/6 mm
Max. screw diameter	6 mm
Weight including battery	1 kg
Scope of delivery/recommended retail price including VAT	<ul style="list-style-type: none"> • Tool in a soft bag, incl. 2.0 Ah battery and charger: €139.99 • Tool in a soft bag, incl. two 2.0 Ah batteries and charger: €159.99 • Tool in cardboard box without battery and charger: €99.99

Subject to change.

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The Bosch Group is a leading global supplier of technology and services. It employs roughly 410,000 associates worldwide (as of December 31, 2018). According to preliminary figures, the company generated sales from operations of 77.9 billion euros in 2018. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 125 locations across the globe, Bosch employs some 69,500 associates in research and development.

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