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Bosch IT: Information Systems and Services corporate sector

Facts and figures

- ▶ **Main office** IT campus in Stuttgart-Feuerbach (official opening: October 2017)
- ▶ **Associates** roughly 7,500 (as of December 31, 2016); 77 nationalities; high proportion of women for the industry (23 percent globally, more than 30 percent in China); average age 42
- ▶ **Management** Dr. Elmar Pritsch, chief information officer (CIO)
- ▶ **Main locations** Europe (Stuttgart), Asia Pacific (Shanghai and Singapore), North and South America (Chicago and Campinas); 261 locations worldwide in total
- ▶ **From cost factor to core competence** Web-enabled products and data-based services are becoming increasingly significant for Bosch growth. Bosch IT's role is changing accordingly. While this was previously mainly concerned with extending Bosch's global IT infrastructure, user support, and providing PCs and monitors, the sector is now focusing more and more on driving innovative IT and software solutions.
- ▶ **Portfolio** The portfolio ranges from infrastructure services and consulting, software development, and software applications to the management and support of platforms, portals, and operating systems. Another central element is the Bosch IoT Cloud and the IoT ecosystem.

Bosch IT as an employer

- ▶ Associates 20,000 software engineers throughout the Bosch Group – a figure that is growing all the time
- ▶ Occupations These range from commercial occupations such as economists, business information specialists, and sociologists to more technical jobs such as software engineers, computer scientists, IT systems engineers, and specialists for applications development and systems integration.
- ▶ Work environment and equipment Highly attractive working environment: agile, efficient, and transparent tasks in globally connected teams; innovative formats such as hackathons; state-of-the-art IT equipment and communication infrastructure
- ▶ Partners IoT innovation hubs near global start-up communities (e.g., Connectory in Chicago, Bosch's Hub, and 1871, a network of roughly 500 technology start-ups and founders)

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The Bosch Group is a leading global supplier of technology and services. It employs roughly 390,000 associates worldwide (as of December 31, 2016). The company generated sales of 73.1 billion euros in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 120 locations across the globe, Bosch employs some 59,000 associates in research and development.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, [www.twitter.com/BoschPresse](https://twitter.com/BoschPresse).