

Aircraft, Cleancraft, and Steinel: **Three new brands in the AmpShare alliance** Even more applications in the professional battery system

March 22, 2023
PI 11633 PT MR

- ▶ Specialists in compressed air and cleaning technology, as well as thermo tools
- ▶ Even wider range of applications and even more versatility for professionals
- ▶ Save time, money, and space thanks to one battery and one charger for all brands

The battery alliance AmpShare – powered by Bosch is growing. Professional users will soon be able to operate power tools from the brands Aircraft, Cleancraft, and Steinel with any 18V battery by AmpShare. This brings the number of brands in the multi-brand battery alliance up to almost 30. “Our common objective is to offer trade and industry professionals the best and most wide-ranging 18V system, with full compatibility across numerous brands, applications, and countries,” says Henk Becker, President of Bosch Power Tools. To date, professional users can take advantage of more than 200 tools in the AmpShare alliance. By the end of this year, that number is expected to exceed 300. The portfolio includes specialist tools such as battery-powered hydraulic pressing and cutting tools, spotlights, or strapping tools. “With each new manufacturer and each new brand, we are making it easier for users to fill their toolboxes with exactly the tools they need. Each partner brings their own expertise and specialist knowledge to this alliance, thereby enriching the whole portfolio,” Becker says. The goal, he continues, is to offer the right tool and AmpShare battery for every application moving forward, thus saving trades-people money, space, and time.

Leveraging synergies and new potential

Stürmer Maschinen GmbH plans to join the AmpShare alliance, bringing with them two brands. The Aircraft brand stands for compressed air technology and has a portfolio ranging from piston to screw compressors, and more. The Cleancraft brand stands for cleaning technology and includes tools such as vacuum cleaners for a variety of demands, floor cleaning machines, high-pressure washers, and water pumps. “The future of hand-held power tools

lies in batteries,” says Kilian Stürmer, owner of the Stürmer Maschinen group. “We have in Bosch a strong, international partner for the realization of our battery-powered products. As a member of the AmpShare alliance, we are helping to create synergies for trade and industry professionals – and we can leverage our close cooperation to tap into new potential at the same time.”

Meeting user needs together

The Steinel Group has been developing innovative products for more than 60 years and is a specialist in hot air tools and hot glue applicators. “We have the highest standards when it comes to the quality, ease of use, and performance of our products. The AmpShare alliance is a perfect fit for us because it meets these criteria and saves professional users from having to buy and use different battery systems,” says Christian Walczyk, Head of Business Unit Tools at Steinel. “The 18V segment is becoming more important for us. That is why we are consistently and systematically driving the development of compatible products and we are looking forward to presenting our first tools as part of the AmpShare alliance soon.”

Top system performance: Battery technology for innovative key brands

Alongside founding members Bosch, Fein, and Rothenberger, the AmpShare alliance currently includes AAT Alber Antriebstechnik GmbH, Bepo, Brennenstuhl, Fischer, Förch, Honsel, Klauke, Kolektor, Kummert, Ledlenser, Leister, Lena Lightning, Mato, Medmix with the brands Cox and MK, Signode, Orgapack and Strapex, PerfectPro, Rexroth, Ramset, Sonlux, and Wagner. At the heart of this alliance remains the battery technology from Bosch, which is a major advantage for users: all professional Bosch batteries purchased since 2008 – more than 80 million batteries to date – will stay compatible. These batteries can continue to be used with all professional Bosch tools as well as all tools within the AmpShare alliance. Further advantages include the batteries’ unique CoolPack technology for long runtimes and lifetimes, the high-performance ProCore18V batteries – Bosch’s most powerful batteries thanks to innovative cell technology – and the fastest charging time on the market. The ProCore18V 4.0 Ah battery, for example, can be charged to 50 percent in just nine minutes.

More information about the AmpShare – powered by Bosch battery alliance can be found at www.ampshare.com.

Press photos: #f2401ab0, #47cda5c5

**Do you have questions or comments about this press release?
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The Robert Bosch Power Tools GmbH, a division of the Bosch Group, is one of the world's leading providers for power tools, garden tools, power tool accessories and measuring tools. In 2022, its roughly 20,000 associates generated sales of 5.9 billion euros, about 90 percent of which outside of Germany. With brands such as Bosch and Dremel, the division stands for customer focus and great engineering progress. The core success factors are innovative strength and pace of innovation. In 2023, Bosch Power Tools will again launch more than 100 new products onto the market in its four business segments power tools, garden tools, accessories and measuring tools.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 420,000 associates worldwide (as of December 31, 2022). According to preliminary figures, the company generated sales of 88.4 billion euros in 2022. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company's future growth is its innovative strength. At 128 locations across the globe, Bosch employs some 85,000 associates in research and development, of which nearly 44,000 are software engineers.

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