



Bosch significantly extends its workshop portfolio for hydraulic steering pumps

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Bosch range of steering-pump supplies now covers 55 percent of the European market

- ▶ Newcomer to the portfolio: steering pumps for the Hyundai brand
- ▶ Significantly extended portfolio also for BMW, Mercedes Benz, Ford, Kia, and Toyota, as well as for VW Group vehicles
- ▶ Most steering pumps supplied with accessory parts

Schwäbisch-Gmünd, Germany – Steering pumps provide the assisting power to hydraulic power steering systems for passenger cars and light commercial vehicles. As a rule, they last as long as the vehicle. But if mileage is very high, or if there is an accident or the system is overstressed, a workshop may have to replace such a pump. By extending its portfolio to include vane steering pumps, Bosch is increasing its coverage of the European market for compact cars, medium- and premium-class vehicles, SUVs, and light commercial vehicles by more than 17 percentage points to 55 percent.

Making their debut in the Bosch portfolio are steering pumps for vehicles made by the South Korean automaker Hyundai. The portfolio for BMW, Mercedes Benz, Ford, Kia, and Toyota, as well as for VW Group vehicles, has also been significantly extended. In addition, hydraulic steering pumps for Renault and Dacia, Peugeot, Fiat, Chrysler, Jeep and Dodge, GM, Chevrolet, and Cadillac are also available. This means that Bosch has one of the highest market coverage rates for OEM-quality steering pumps in the European spare parts market.

As deliveries include accessories, ordering is easier

Most of the hydraulic steering pumps supplied by Bosch arrive complete with accessories such as belt pulleys and suction ports. This helps identify the parts that are needed and reduces the ordering effort for the workshop. In addition, wholesalers have to stock fewer article numbers, as the pump and its accessories are listed under one number. As a next step, the Bosch portfolio of heavy commercial-vehicle steering pumps is to be further extended.

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The Automotive Aftermarket division (AA) provides the aftermarket and repair shops worldwide with modern diagnostic and repair-shop equipment and a wide range of spare parts – from new and exchange parts to repair solutions – for passenger cars and commercial vehicles. Its product portfolio includes products made as Bosch original equipment, as well as aftermarket-specific products and services developed and manufactured in-house. About 13,000 associates in more than 150 countries, as well as a global logistics network, ensure that spare parts reach customers quickly and on time. AA supplies testing and repair-shop technology, diagnostic software, service training courses, and information services. In addition, the division is responsible for the “Bosch Service” repair-shop franchise, one of the world’s largest independent chains of repair shops, with some 15,000 workshops, and more than 1,000 “AutoCrew” partners.

Additional information can be accessed at www.boschaftermarket.com

Mobility Solutions is the largest Bosch Group business sector. According to preliminary figures, it generated sales of 52.6 billion euros in 2022, and thus contributed almost 60 percent of total sales from operations. This makes the Bosch Group one of the leading automotive suppliers. The Mobility Solutions business sector pursues a vision of mobility that is safe, sustainable, and exciting, and combines the group’s expertise in the domains of personalization, automation, electrification, and connectivity. For its customers, the outcome is integrated mobility solutions. The business sector’s main areas of activity are injection technology and powertrain peripherals for internal-combustion engines, diverse solutions for powertrain electrification, vehicle safety systems, driver-assistance and automated functions, technology for user-friendly infotainment as well as vehicle-to-vehicle and vehicle-to-infrastructure communication, repair-shop concepts, and technology and services for the automotive aftermarket. Bosch is synonymous with important automotive innovations, such as electronic engine management, the ESP anti-skid system, and common-rail diesel technology.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 420,000 associates worldwide (as of December 31, 2022). According to preliminary figures, the company generated sales of 88.4 billion euros in 2022. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group’s strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.” The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including sales and service partners, Bosch’s global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company’s future growth is its innovative strength. At 128 locations across the globe, Bosch employs some 85,000 associates in research and development, of which nearly 44,000 are software engineers.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, www.twitter.com/BoschPress