



### **New cabin filter generation Bosch FILTER<sup>+</sup>pro also works against viruses and mold**

March 25, 2022

PI 11458 AA

Very high air quality inside the vehicle cabin thanks to three well-coordinated filter layers

- ▶ Combination of antimicrobial filter layer, activated carbon filter and ultrafine microfiber layer for significantly reduced amount of pollutants inside the vehicle cabin
- ▶ The Bosch cabin filter range meets almost all demands and features a market coverage of 96 percent concerning the European market
- ▶ Bosch recommends: Change cabin filters every 15,000 kilometers or once a year

Karlsruhe – In spring, as the pollen season begins, the importance of the cabin filter business as part of the workshop business increases. More and more car drivers are well-informed about topics such as fine dust, allergens and viruses. They demand for the best possible air quality inside the cabin. By means of the further developed Bosch FILTER<sup>+</sup>pro cabin filter, workshops are now able to offer their customers additional health protection for the vehicle occupants. The new cabin filter is the successor of the well-proven Bosch FILTER<sup>+</sup> separating allergens and pollen, fine dust, bacteria and harmful gases. In addition, the improved FILTER<sup>+</sup>pro generation is also highly effective against viruses and mold. By end of 2023, FILTER<sup>+</sup>pro will completely substitute its predecessor within the Bosch range.

#### **Benefits for health, safety and technical equipment**

The three well-coordinated filter layers of FILTER<sup>+</sup>pro effectively reduce the amount of pollutants inside the cabin. A special antimicrobial layer works against viruses and bacteria. It also prevents the growth of mold and binds both allergens and pollen in the filter fleece. The activated carbon layer neutralizes harmful and foul-smelling gases. Finally, an ultrafine microfiber layer separates more than 98 percent of all fine dust and soot particles. Moreover, the packaging clearly

highlights the functions and benefits of the new FILTER<sup>+</sup>pro for workshop customers.

Besides improved air quality, Bosch cabin filters also provide ~~for~~ clear safety benefits. They reduce the formation of deposits on the windshield, which could result in dazzling effects. In addition, the windows fog up less. They also reduce the risk of allergic reactions – such as sneezing – which could lead to dangerous situations if they occur while driving. Another advantage: The reduction of deposits on the fan and air conditioning system supports their functionality.

### **Replacing cabin filters in spring prior to the pollen season**

To ensure the filter effectiveness, Bosch recommends replacing cabin filters every 15,000 kilometers or at least once a year. Cabin filters should ideally be replaced in spring prior to the pollen and hay fever seasons. For this purpose, Bosch provides a wide range of filters for almost any customer demand reaching from standard filters and activated carbon filters through to FILTER<sup>+</sup>pro. The Bosch range features a market coverage of 96 percent regarding the European vehicle market. This allows workshops to find a suitable filter for almost all customer vehicles. The installation instructions included help workshops easing the filter replacement.

**Press photo:** #7e3a4695, #804d1c60, #d6058bdf

### **Contact person for press inquiries:**

Carolin Lüdecke

Phone: +49 721 942 3417

*The Automotive Aftermarket division (AA) provides the aftermarket and repair shops worldwide with modern diagnostic and repair shop equipment and a wide range of spare parts – from new and exchange parts to repair solutions – for passenger cars and commercial vehicles. Its product portfolio includes products made as Bosch original equipment, as well as aftermarket products and services developed and manufactured in-house. About 14,000 associates in more than 150 countries, as well as a global logistics network, ensure that spare parts reach customers quickly and on time. AA supplies testing and repair-shop technology, diagnostic software, service training, and information services. In addition, the division is responsible for the “Bosch Service” repair-shop franchise, one of the world’s largest independent chains of repair-shops, with some 15,000 workshops, and more than 1,000 “AutoCrew” partners.*

Additional information can be accessed at [www.boschaftermarket.com](http://www.boschaftermarket.com)

*The Bosch Group is a leading global supplier of technology and services. It employs roughly 395,000 associates worldwide (as of December 31, 2020). The company generated sales of 71.5 billion euros in 2020. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company's future growth is its innovative strength. At 129 locations across the globe, Bosch employs some 73,000 associates in research and development, of which nearly 34,000 are software engineers.*

To learn more, please visit [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), [twitter.com/BoschPress](https://twitter.com/BoschPress).