



Bosch announces virtual touchscreen on every surface for smart homes and IoT

BML100PI Interactive Projection Module enables smart shelf solutions

January 07, 2019
PI 10810 SM/Ho

- ▶ Always-in-focus laser projection for simultaneous multi-layer touchscreens
- ▶ Complete ready-to-use solution for simplest integration
- ▶ Compact design: projection and interactivity combined in one small package
- ▶ Intuitive user experience thanks to reliable gesture and touch recognition
- ▶ Bosch at CES®: booth 14020

At CES® in Las Vegas, Nevada, Bosch Sensortec announced the BML100PI, an Interactive Projection Module that enriches smart homes with a virtual touchscreen on every surface – turning ordinary shelves into personal assistants.

The BML100PI module provides a complete, ready-to-use solution for interactive projection, enabling highly flexible virtual touchscreens. A generated laser beam creates a focus-free image on any surface and then scans it line-by-line to detect any gestures or finger movements. No calibration or adjustment is required for accurate gesture and touch recognition. Bosch Sensortec's Interactive Projection Module provides a touchscreen with a highly intuitive user experience for any smart home appliances as a fully flexible alternative compared to a static, physical screen.

Personal assistants in smart homes

Home device manufacturers can use the BML100PI to create 'smart shelves' consisting of several simultaneous projections on the individual shelves for example in fridges, cupboards, kitchen cabinets or wardrobes. One module can provide touchscreen functionality on up to six different surfaces. For example, a single module can project a weather forecast, the user's individual daily schedule as well as reminders of upcoming events on to a wardrobe. This information is processed and appropriate clothing is recommended to match the weather forecast and/or planned personal activities. The created look can then be shared with friends via social media – directly on the shelf surface. If an item of clothing is missing or in the laundry bin, the smart shelf can

suggest new clothing for the user to order in an online fashion store or it can schedule a date for the laundry service, which is directly synced with the user's calendar.

"With this Interactive Projection Module any regular shelf can easily be transformed into a personal assistant for the user, greatly enhancing the level of convenience in people's daily lives," said Dr. Stefan Finkbeiner, CEO of Bosch Sensortec.

The BML100PI is a compact plug-and-play solution that enables manufacturers of smart home appliances and furniture to create entirely new, exciting use cases. This creates a huge potential for product differentiation for manufacturers.

An allrounder for all environments

One key feature is that the module can project a sharp image on to any type of surface, regardless of whether it is dark, colored, wet, stepped or curved. It can thus provide interactive projection e.g. in bedrooms, home appliances or kitchen gadgets where suitable projection surfaces are often lacking.

Compact module – easy to integrate in any smart home appliances

The BML100PI offers low power consumption of typically 2 W. With its footprint of only 47 mm x 43 mm it is smaller than a credit card. This enables manufacturers to simply integrate it into practically all new and existing smart home appliances – significantly easier than existing projection or display solutions on the market.

In addition to the BML100PI module, Bosch Sensortec offers the BML100P variant, which provides the same projection features but without the touch functionality.

Availability

The BML100PI and BML100P will be available in the second quarter of 2020.

Press photo: #1713079, #1713080, #1715681, #1810838

YouTube: Watch the smart shelf in action! [Link](#)

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Bosch at CES 2019:

- **PRESS CONFERENCE:** In Ballrooms B, C, and D, Mandalay Bay Hotel, Las Vegas **South Convention Center, Level 2**, from **9:00 to 9:45 a.m. local time on Monday, January 7, 2019**.
- **BOOTH: Tuesday to Friday, January 8–11, 2019**, in the Central Hall, booth #14020
- **FOLLOW** the Bosch CES 2019 highlights on Twitter: **#BoschCES**

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Bosch Sensortec GmbH, a fully owned subsidiary of Robert Bosch GmbH, develops and markets a wide portfolio of microelectromechanical systems (MEMS) sensors and solutions tailored for smartphones, tablets, wearable devices and IoT (Internet of Things) applications. The product portfolio includes 3-axis acceleration, gyroscope and geomagnetic sensors, integrated 6- and 9-axis sensors, environmental sensors, optical microsystems and a comprehensive software portfolio. Since its foundation in 2005, Bosch Sensortec has emerged as the MEMS technology leader in the markets it addresses. Bosch has been both a pioneer and a global market leader in the MEMS sensor segment since 1995 and has, to date, sold more than 10 billion MEMS sensors. More than every second smartphone worldwide uses a Bosch Sensortec sensor.

For more information, please visit www.bosch-sensortec.com, twitter.com/boschMEMS

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