

Press Release

Kitchen experience of the future

BSH develops concepts for tomorrow's kitchens

- **BSH steps up investment in research and development with the focus on digital technologies**
- **Connected solutions and services offer growth potential**
- **Personal kitchen assistant concept opens up the world of artificial intelligence**

Munich, May 4, 2017 (bsh) – Controlling appliances remotely, operating them with facial expressions or speech, and a wealth of additional services – tomorrow's kitchen is connected and offers a variety of multimedia options. The ideas and future concepts for this are forged in the innovation hub at BSH Hausgeräte GmbH. One such example is Mykie – “my kitchen elf”. Mykie adds a personal assistant to BSH's vision of the connected kitchen. As a kitchen specialist, he provides everyday support and transforms cooking into an experience.

Digital solutions open up strong growth potential worldwide

BSH is the first home appliance manufacturer to connect the entire home appliance portfolio with its open Home Connect system. The Mykie kitchen assistant concept fits into the home appliance portfolio of different brands connected via Home Connect, and hence also into the attractive partner network of the digital ecosystem offering a variety of services that can be accessed online.

Winking kitchen assistant enables shared cooking experiences

Mykie is operated by means of voice recognition. As a personal assistant, he listens to the user, responds with a facial expression, answers questions, and provides help for a range of everyday topics and queries. For example, Mykie knows what's in the fridge right now, how much longer the pizza still has to bake in the oven, or which recipe steps have to be followed. Mykie projects these steps conveniently and clearly onto the kitchen wall and sends the recommended appliance settings from the recipe directly to the connected appliances. Apart from controlling the home appliance functions, additional services, such as accessing online entertainment offers, are also offered. Thanks to an integrated camera, Mykie can also bring several users together virtually if desired, thus enabling shared cooking experiences, regardless of where the individual users happen to be.

Mykie development stage

BSH Hausgeräte GmbH presented the smart kitchen assistant concept at the International Consumer Electronics Fair (IFA) in Berlin in 2016. Experience on the expectations consumers have regarding an assistant in the kitchen environment is currently being collected within different cooperation ventures and market research studies. The information from this will be incorporated successively into the next development phases. A precise date for the market launch of Mykie has yet to be fixed.

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With annual sales of around €13.1 billion in 2016 and more than 58,000 employees, BSH Hausgeräte GmbH is one of the global leaders in the home appliance sector. BSH manufactures at around 40 factories, operates over 80 companies and has a presence in around 50 countries.

BSH is a company of the Bosch Group.

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