



Bosch Vehicle Care Assistant: Digital and plannable maintenance management for small and medium-sized company fleets

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Digital solution from Bosch connects company vehicles with their designated workshop and supports predictive maintenance planning

- ▶ New software solution for small and medium-sized companies with three to 100 vehicles
- ▶ Access to vehicle data makes maintenance needs visible at an early stage and reduces unplanned downtime
- ▶ Bosch Car Service workshops evolve into proactive mobility partners for companies

Karlsruhe – When vehicles are in daily use, unplanned downtime can quickly become an organizational problem. With the Bosch Vehicle Care Assistant (VCA), Bosch is expanding its digital portfolio for workshops and fleet customers. The software digitally connects vehicles of small and medium-sized companies with their designated Bosch Car Service workshop. Based on relevant vehicle data such as mileage, tire pressure, service intervals, or warning messages, maintenance needs can be identified early, and service appointments can be planned proactively and efficiently. This helps companies to increase fleet availability and reduce unplanned downtime.

Greater overview and predictability for small fleets

Companies with smaller vehicle fleets, such as craft businesses, delivery services, and care and mobility services, heavily rely on the availability of their vehicles in their daily operations. At the same time, many of these companies do not have their own fleet management systems. The Vehicle Care Assistant closes this gap with an easy-to-use digital solution. Via the vehicle's integrated connectivity or an OBD dongle, relevant vehicle data is transmitted to the designated workshop and can be viewed in the Vehicle Care Assistant. The Bosch Car Service workshop can continuously monitor the vehicle's condition and proactively contact its customers in case of warning messages or upcoming maintenance. This allows companies to benefit from better predictability, reduced administrative effort, and more transparency about the condition of their vehicles, leaving them more time for their core business.

From a reactive repair shop to a proactive service partner

The Vehicle Care Assistant also opens up new opportunities for Bosch Car Service workshops. Instead of only becoming active in the event of maintenance or damage, they can now provide their customers with predictive support and position themselves more strongly as long-term mobility partners for local businesses. The early detection of service needs also facilitates better workshop utilization planning and creates additional potential for plannable service revenues and stronger customer loyalty.

"Many smaller companies rely on their vehicles daily but do not have the resources for professional fleet management systems," says Elena Orti, Project Manager for the Vehicle Care Assistant. "The Vehicle Care Assistant is a simple digital solution with added value for both sides: Companies benefit from higher vehicle availability, and workshops can serve their customers more proactively and build longer-term customer relationships."

With digital solutions like the Vehicle Care Assistant, Bosch continues to drive the transformation towards data-based and connected service offerings in the independent aftermarket. The service is now available in Germany, Denmark, Finland, France, the Netherlands, Spain, and the United Kingdom, with a gradual rollout planned for other European countries.

Press photos and infocharts are available on the Bosch Media Service at www.bosch-press.com.

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About Bosch Mobility Aftermarket

The Bosch Mobility Aftermarket division (MA) is one of the world's leading providers of spare parts, diagnostic solutions and repair-shop equipment for passenger cars, two-wheelers and commercial vehicles. Its product portfolio includes products made as Bosch original equipment, products developed in-house and specifically manufactured for the aftermarket, as well as services. In addition to new parts, the range also comprises a large number of remanufactured exchange parts, thereby contributing to a resource-conserving circular economy. A key pillar in this context is the Bosch eXchange program, with which the division generated around 400 million euros in sales in 2025. Around 16,000 associates and a global logistics network ensure fast and reliable supply to distributors and repair shops worldwide. MA also supplies modern testing and repair-shop technology, diagnostic software, training, as well as technical information and services, which are increasingly being expanded through software- and AI-based solutions. In addition, the division includes the "Bosch Service" workshop concept with around 13,000 workshops worldwide, as well as "AutoCrew" with more than 700 workshops in over 100 countries. Furthermore, with Bosch Classic, MA supports owners of classic and modern classic cars with a wide range of spare parts and services.

Additional information can be accessed at <http://www.boschaftermarket.com>

About Bosch

The Bosch Group is a leading global supplier of technology and services. It employs roughly 413,000 associates worldwide (as of December 31, 2025). The company generated sales of 91 billion euros in 2025. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, digitalization, electrification, and artificial intelligence. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in hardware, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture intelligent, user-friendly, and sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 500 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. Bosch employs some 82,000 associates in research and development.

Additional information is available online at <http://www.bosch.com/>, <http://www.bosch-presse.de>.