Press release
Building Technologies

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Bosch Building Technologies Unites Forces Under One Brand
Globally unified market presence starting in 2026

- Starting in January 2026, the division will operate worldwide under the Bosch brand and the name Bosch Building Technologies
- The division's international presence and portfolio have been strategically expanded in recent years, especially through acquisitions
- A consistent market presence emphasizes the strength as a comprehensive partner for enhanced security, safety, comfort, and efficiency in buildings

Munich – Bosch Building Technologies sharpens its profile: Starting in January 2026, the Bosch division and its regional units will operate worldwide under the Bosch brand and the unified name Bosch Building Technologies. This consistent market presence highlights the division's extensive expertise and decades of experience, making these strengths clearly visible in the market.

Greater visibility, combined expertise

Over the past decade, Bosch has strategically invested in the Building Technologies systems integration business. Since then, the division has experienced significant growth, both organically and through acquisitions. With companies such as building automation specialist Hörburger, GFR (now Bosch Building Automation), and DMS in Germany, as well as North American systems integrators Climatec and Paladin Technologies, the division has expanded its solutions and services portfolio and strengthened its local presence. These acquisitions not only added numerous established companies and well-known brands, but also highly qualified teams. "Our strong growth in recent years has significantly strengthened our position as one of the leading systems integrators," says Frank Meyer, member of the Bosch management board and responsible for the Energy and Building Technology business sector. "We will consistently continue this growth trajectory – with a broad range of product-agnostic solutions and an expanding portfolio of digital services that deliver real added value to our customers."

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Today, Bosch Building Technologies brings together decades of experience in building security, safety, building automation, and energy efficiency – all from a single source. "As an experienced and reliable partner, we work side by side with our customers to deliver the best integrated solutions that enhance security, safety, comfort, and efficiency in the long term – true to our promise 'Performance built on partnership.' Starting in 2026, we will give this commitment even greater expression through a unified market presence," says Thomas Quante, President and CEO of Bosch Building Technologies.

New name – trusted partnership

In Germany and the Netherlands, Bosch's systems integration business has so far been known as Bosch Energy and Building Solutions. Additionally, the Hörburger brand has also remained present in the market following its acquisition. The new unified market presence will have no impact on existing contracts or local customer relationships. The legal entities in Europe will also remain unchanged for the time being. The corporate brands Protec in the UK and DMS in Germany will follow at a later stage. The established product names will remain unchanged.

Growing together – also in North America

In North America, the market presence will also be unified: The companies Climatec and Paladin Technologies, which have previously operated under separate brands, will be merged starting in 2026 and will operate jointly under the Bosch brand and the name Bosch Building Technologies. This will create an expanded range of services and solutions for customers.

The unified market presence strengthens Bosch Building Technologies' global position – and paves the way for further growth and long-term customer partnerships. With the new name, the division's strength and extensive expertise become visible: Bosch Building Technologies as a comprehensive partner for integrated, state-of-the-art building solutions – fully in line with Bosch's promise "Invented for life."

Press photos and infocharts are available on the Bosch Media Service at www.bosch-press.com.

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The Building Technologies division is a globally leading provider of comprehensive technology solutions for building security, safety, energy efficiency, and building automation, as well as a manufacturer of fire alarm systems. The division offers solutions that enable customers to benefit from enhanced protection, comfort, and operational efficiency – ensuring people's security and safety, safeguarding assets, and improving the performance of buildings and infrastructure. Its offering ranges from initial consultation and professional installation to comprehensive service and ongoing support.

Additional information is available online at https://www.boschbuildingtechnologies.com.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 418,000 associates worldwide (as of December 31, 2024). The company generated sales of 90.3 billion euros in 2024. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 490 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. At 136 locations across the globe, Bosch employs some 87,000 associates in research and development.

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