

### Expansion of the accessories business: **Bosch Power Tools intends to acquire shares from leading provider for industrial robotic sanding**

October 4, 2023  
PI 11717 PT MR

- ▶ FerRobotics with roughly 50 associates one of the leading global providers regarding know-how, quality, and application comfort of sensitive robotic elements.
- ▶ Strategic investment to open up new segments in the accessories business.
- ▶ Planned acquisition of shares offers high growth potential through innovative product portfolio and strong market position.

Stuttgart / Leinfelden-Echterdingen – Bosch Power Tools plans to acquire nearly 50 percent shares of the FerRobotics Compliant Robot Technology GmbH, one of the leading global providers in the field of contact-sensitive automation, with headquarters in Linz, Austria, and further distribution locations in the U.S. and China. Agreements to this effect were signed by Bosch Power Tools and FerRobotics on September 29, 2023. "With the planned equity share in FerRobotics, we are opening up new market segments in the accessories business and are systematically driving our growth", says Thomas Donato, President of Bosch Power Tools. "Starting point of all our considerations is always the user of our products, which is also the reason for acquiring shares in FerRobotics. In combination with our unique abrasive portfolio for industrial applications, robots which are endowed with tactile sensitivity, unfold their full potential, and generate maximum added value."

FerRobotics is currently employing roughly 50 associates and is expecting sales in the double-digit millions range for the current fiscal year. It has been agreed that the purchase price will not be disclosed. The shareholding is subject to approval by the antitrust authorities.

FerRobotics was co-founded in 2006 by Ronald Naderer, who still leads the company as CEO today. His vision was to simplify complex processes, close automation gaps and thus increase the quality of production results. "Our technological core competence are contact-intelligent automation solutions,

fingertip-sensitive robots so to say, reliable, efficient and user-friendly”, says Ronald Naderer. “The patented technology and our product range have been revolutionizing the surface finishing in sanding and polishing processes in the leading industries for more than 15 years now and we want them to have an even wider distribution in the future. My team and I are very much looking forward to the cooperation and we want to continue the FerRobotics success story together with Bosch Power Tools”, says Naderer who will continue to accompany this new chapter as CEO.

With this investment, Bosch Power Tools continues to focus consistently on the future.

**Press photos:** #db3264bf, #0ba15a00, #f0793fe0, #3ea5ee39, #9ad70a50

**Contact person for press inquiries:**

Dr. Manuel Roj

Phone: +49 711 758-3396

Email: [Manuel.Roj@de.bosch.com](mailto:Manuel.Roj@de.bosch.com)

*The Robert Bosch Power Tools GmbH, a division of the Bosch Group, is one of the world's leading providers for power tools, garden tools, power tool accessories and measuring tools. In 2022, its roughly 20,000 associates generated sales of 5.9 billion euros, about 90 percent of which outside of Germany. With brands such as Bosch and Dremel, the division stands for customer focus and great engineering progress. The core success factors are innovative strength and pace of innovation. In 2023, Bosch Power Tools will again launch more than 100 new products onto the market in its four business segments power tools, garden tools, accessories and measuring tools.*

*The Bosch Group is a leading global supplier of technology and services. It employs roughly 421,000 associates worldwide (as of December 31, 2022). The company generated sales of 88.2 billion euros in 2022. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company's future growth is its innovative strength. At 136 locations across the globe, Bosch employs some 85,500 associates in research and development, of which nearly 44,000 are software engineers.*

Additional information is available online at [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), [www.twitter.com/BoschPress](https://www.twitter.com/BoschPress).