



Bosch adds cabin blowers to its product range for the independent aftermarket

Market launch of low-noise cabin blowers for high-volume Ford and VW models

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- ▶ Product launch of cabin blowers for passenger cars that make up a large share of the European vehicle fleet
- ▶ Continuous expansion of the Bosch product range for cabin blowers
- ▶ Efficient temperature control of the vehicle interior, even at the lowest setting

Karlsruhe, Germany – As a key component of the air-conditioning system, the cabin blower conveys cooled or heated air into the vehicle interior. To ensure an efficient and reliable air flow, the cabin blower must be precisely coordinated with the vehicle's AC system. If the blower has to be replaced, therefore, the workshop needs to be sure that the new blower is equally powerful. Bosch is expanding its product range for the independent aftermarket with a cabin blower that runs particularly quietly. In the first phase, five blowers are available for Ford and VW models that are very common in the European vehicle fleet. Bosch plans to continuously expand its product range over the next months.

High manufacturing standards ensure reliable operation

Even at the lowest setting, the Bosch cabin blower's electric motor and impeller provide sufficient air flow to pass through the evaporator or the heat exchanger, thus cooling or heating the vehicle interior. The blowers also operate particularly quietly, reducing noise inside the vehicle. Bosch cabin blowers are manufactured from high-quality materials and meet strict production standards. Their robust design ensures reliable operation and a long service life.

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Leserkontakt:

Robert Bosch GmbH
Automotive Aftermarket
Telefon 09001 942010

E-Mail: Kundenberatung.Kfz-Technik@de.bosch.com

Journalistenkontakt:

Nico Krespach,
Telefon 0721 942-2209

The Automotive Aftermarket division (AA) provides the aftermarket and repair shops worldwide with modern diagnostic and repair shop equipment and a wide range of spare parts – from new and exchange parts to repair solutions – for passenger cars and commercial vehicles. Its product portfolio includes products made as Bosch original equipment, products developed in-house and specifically manufactured for the aftermarket, as well as services. About 13,000 associates in more than 150 countries, as well as a global logistics network, ensure that spare parts reach customers quickly and on time. AA supplies testing and repair-shop technology, diagnostic software, service training, and information services. In addition, the division is responsible for the “Bosch Service” repair-shop franchise, one of the world’s largest independent chains of repair-shops, with some 15,000 workshops, and more than 1,000 “AutoCrew” partners.

Additional information can be accessed at www.boschaftermarket.com

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