



December 7, 2022

Ulrike Hetzel

President, Bosch Digital
(effective January 1, 2023)

Effective January 1, 2023, Ulrike Hetzel is joining the Bosch Group and becoming president of the new corporate sector Bosch Digital. In this function, she will be responsible for global IT services and support the digitalization of the Bosch Group's divisions with technical, IT, and digital services. Hetzel was previously CTO and member of the board of Dekra – responsible for services, innovation, and IT. Before joining Dekra in 2021, she worked for Bosch from mid-2015 to mid-2020, most recently as a member of the executive management of corporate IT. Prior to that, the structural engineer and business management graduate worked for IBM for 16 years, including a spell as head of its Infrastructure Technology Services unit.

Born in Kleve in north-western Germany on July 26, 1972, Ulrike Hetzel is married and has two children. She studied business administration at the VWA (academy of administration and economics) in Stuttgart and structural engineering at the University of Stuttgart, and spent one year at the University of Calgary.

Career stages

1999–2015	IBM Deutschland GmbH, Stuttgart
mid-2015– 2016	Vice president, corporate IT, Robert Bosch GmbH
2017– mid-2020	Executive vice president, corporate IT, Robert Bosch GmbH
2021–2022	Member of the board and CTO, Dekra SE, Stuttgart
From Jan. 2023	President, Bosch Digital, Robert Bosch GmbH