



Bosch cabin filter range covers 96 percent of all passenger cars and 93 percent of all hybrid and electric vehicles in Europe

September 2022

PI 11530 AA

New FILTER⁺pro cabin filter generation also works effectively against viruses and mold

- ▶ Bosch cabin filters for almost every European passenger car
- ▶ Three highly effective filter layers in the newly developed FILTER⁺pro
- ▶ Bosch recommendation: replace cabin filters every 15,000 kilometers or once a year

Karlsruhe, Germany – Fine dust, allergens, and viruses are a cause for concern for more and more drivers. They want the best possible air quality inside their vehicles. Bosch cabin filters reliably remove harmful substances and unpleasant odors and ensure that the air is clean and fresh. Bosch has been continuously expanding its extensive portfolio of cabin filters for the aftermarket, and now covers 96 percent of all vehicles in Europe, whether standard filters, carbon filters, or the new FILTER⁺pro. For hybrid and electric vehicles, market coverage is also very high, at 93 percent. For almost every customer, therefore, workshops have the right Bosch cabin filter.

Modified FILTER⁺pro protects health even better

The Bosch FILTER⁺, which has been on the market for five years, has now been significantly upgraded. The new FILTER⁺pro not only deals with allergens, pollen, fine particulates, harmful gases, and bacteria, but also works effectively against viruses and mold. By the end of 2023, FILTER⁺pro will have displaced its predecessor in the Bosch product range. With the new FILTER⁺pro, workshops can offer their customers even better protection for vehicle occupants' health.

In the FILTER⁺pro, three coordinated filter layers effectively keep pollutants out of the vehicle interior. A special antimicrobial layer acts against viruses and bacteria and prevents mold growth, while its filter fleece traps allergens and pollen. The carbon layer neutralizes harmful and foul-smelling gases. Finally, an

ultrafine microfiber layer filters out more than 98 percent of all particulate matter and soot. The function and benefits of the new FILTER⁺pro are explained to workshop customers clearly and simply on the packaging.

Clean air and a boost for safety and efficiency

Bosch cabin filters not only keep cabin air clean. They can also enhance driving safety. Windows fog up less, and on the inside of the windshield there are fewer deposits that can contribute to dazzle. Allergic reactions can also be reduced – such as sneezing, which can be potentially dangerous at the wheel. There is also the advantage that a reduction in the deposits on the fan and the air conditioning system helps keep them functioning properly.

To maintain filter performance, Bosch recommends replacing the cabin filters every 15,000 kilometers, or at least once a year. For this purpose, Bosch offers a broad range of cabin filters for almost every European passenger car – whether standard, activated carbon, or the new FILTER⁺pro. Each filter set comes complete with instructions, making the task of replacing them an easy one for workshops.

Press photograph: #1f8afa08, #7e3a4695

Readers' contact:

Robert Bosch GmbH
Automotive Aftermarket
Phone +49 9001 942010

E-mail: Kundenberatung.Kfz-Technik@de.bosch.com

Contact person for press inquiries:

Nico Krespach,
Phone +49 721 942-2209

The Automotive Aftermarket division (AA) provides the aftermarket and repair shops worldwide with modern diagnostic and repair-shop equipment and a wide range of spare parts – from new and exchange parts to repair solutions – for passenger cars and commercial vehicles. Its product portfolio includes products made as Bosch original equipment, as well as aftermarket-specific products and services developed and manufactured in-house. About 13,000 associates in more than 150 countries, as well as a global logistics network, ensure that spare parts reach customers quickly and on time. AA supplies testing and repair-shop technology, diagnostic software, service training courses, and information services. In addition, the division is responsible for the “Bosch Service” repair-shop franchise, one of the world’s largest independent chains of repair shops, with some 15,000 workshops, and more than 1,000 “AutoCrew” partners.

Additional information can be accessed at www.boschaftermarket.com

The Bosch Group is a leading global supplier of technology and services. It employs roughly 402,600 associates worldwide (as of December 31, 2021). The company generated sales of 78.7 billion euros in 2021. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company's future growth is its innovative strength. At 128 locations across the globe, Bosch employs some 76,100 associates in research and development, of which more than 38,000 are software engineers.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, [www.twitter.com/BoschPress](https://twitter.com/BoschPress)