

Seventh-generation Ixo more powerful than ever before: **Cult screwdriver from Bosch with 20 percent more power** Compatible with all adapters from the Ixo Collection

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- ▶ 20 percent more power and longer rechargeable battery runtime for every project
- ▶ LED light ring for clear view without any shadows when screwdriving
- ▶ Less CO₂ and waste from the product through to packaging

Small screwdriver, big impact: The Ixo is back in classic green and now gets even more out of all DIYers' projects. The seventh generation of the cult screwdriver shines with 20 percent more power thanks to an optimized motor and a maximum torque of 5.5 Nm. This makes it even easier to set up prefabricated furniture or the next creative project by hand. Thanks to the longer battery runtime due to a 2.0 Ah rechargeable battery, DIYers are now in the position to process up to 190 screws quite easily with a single battery charge – which is almost double as many as with the previous generations of the screwdriver.

A screwdriver for all occasions

The new model also offers improvements when it comes to handling. The new LED light ring ensures a consistently clear view without any shadows when screwdriving; at the same time, the Ixo always fits well in the hand thanks to its ergonomic shape and its extensive soft grip. The optimized cap concept of the screwdriver is particularly user-friendly. One moment still screwdriving around the corner and the next lighting the grill or opening the wine bottle – exchanging the Ixo adapters has never been so quick and easy. The possible applications of the cult screwdriver are as varied as the DIYers and their projects themselves. The Ixo Collection therefore offers a wide range of adapters for drilling, cutting, and screwdriving, as well as for use as a barbecue fan, corkscrew, or spice mill.

Surprise for creative DIYers

The seventh generation also holds quite a special surprise for Ixo lovers. Bosch will allow users to individually personalize their box from October. Whether as a present for a special someone or to give yourself a little treat – the personal design of the Ixo storage box makes each Ixo unique. The box can be designed either by uploading one's own photo or by selecting a suggested motif at www.bosch-diy.com/shop. In addition, a person's own text can also be inserted.

New Ixo generation sets an example for greater sustainability

DIYers can also take pleasure in the sustainable product concept in addition to the improved power and more comfortable handling compared with the last Ixo generation. So, the outer box including inlay consists of over 90 percent recycled plastic. Due to the overall smaller packaging, material is saved, and waste reduced. The Ixo itself also consists partially of recycled plastic, and simultaneously preserves the customary stability and robustness for all applications. Bosch is systematically working to improve the sustainability of the entire value chain. A special team was created for this purpose. It continuously examines and implements suitable measures throughout the world, for example regarding recycling of packaging and power tools. The main objectives are to reduce the CO₂ footprint of products in the long term and promote recycling management.

The seventh-generation Ixo will be available from September 2022. All prices are recommended retail prices including VAT.

Tool specifications	Ixo (seventh generation)
Battery voltage/capacity	3.6 V lithium-ion / 2.0 Ah
No-load speed	235 min ⁻¹
Max. torque	5.5 Nm
Max. screw/drilling diameter	5 mm
Charging time	3 h
Dimensions (length x height x width)	147 mm x 120 mm x 46 mm
Weight (including 2.0 Ah battery)	330 g
Personalization of the storage box	Can be individually personalized for an additional charge of €4.99 from October at www.bosch-diy.com/shop
Scope of delivery/recommended retail price including VAT	<ul style="list-style-type: none">• Basic edition in storage box, including Micro USB charging cable, ten-piece standard bit set, and magnetic bit holder: €56.99• As a set in the storage box incl. Micro USB charging cable, ten-piece standard bit set, off-set angle adapter, and angle screw adapter: €87.99

Subject to change.

Press photos: #c3695949, # 5fb60cb5, # ea248aa7, #af3c5174

**Do you have questions or comments about this press release?
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Contact person for press inquiries:

Verena Baumann

Phone: +49 711 758-4151

Email: Verena.Baumann@de.bosch.com

The Robert Bosch Power Tools GmbH, a division of the Bosch Group, is one of the world's leading providers for power tools, garden tools, power tool accessories and measuring tools. In 2021, its roughly 21,000 associates generated sales of 5.8 billion euros, about 80 percent of which outside of Germany. With brands such as Bosch and Dremel, the division stands for customer focus and great engineering progress. The core success factors are innovative strength and pace of innovation. In 2022, Bosch Power Tools will again launch more than 100 new products onto the market in its four business segments power tools, garden tools, accessories and measuring tools.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 402,600 associates worldwide (as of December 31, 2021). The company generated sales of 78.7 billion euros in 2021. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company's future growth is its innovative strength. At 128 locations across the globe, Bosch employs some 76,100 associates in research and development, of which more than 38,000 are software engineers.

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