

### Smart connected biking solution honoured in Las Vegas

November 2021

#### Bosch eBike Systems receives CES® 2022 Innovation Awards Honoree for its smart system

- ▶ Bosch eBike Systems receives award in the 'Vehicle Intelligence & Transportation' category
- ▶ Smart system takes connectivity and riding fun to a whole new level
- ▶ Award shows that Bosch eBike Systems is a pioneer in innovative ideas for the mobility of the future

Stuttgart/Reutlingen — The smart system from Bosch eBike Systems has received an award from the Consumer Electronics Show 2022 (CES); one of the world's best-known electronics trade fairs. Bosch eBike Systems receives a 'CES® 2022 Innovation Awards Honoree' in the category 'Vehicle Intelligence & Transportation'.

"The smart system combines technically high-quality components with the digital world and provides an individual eBike experience with digital features. As a smart, fully connected means of transport - and part of the Internet of Things (IOT) - the eBike will in the future adapt to our riding style, suggest new routes, and guide us safely from A to B. It learns about our preferences and interests and thus offers even more comfort and riding fun," says Claus Fleischer, CEO of Bosch eBike Systems. "The CES Innovation Award encourages us to move forward as a pioneer in eBike development with further innovations and to decisively shape the future of mobility."

#### Fully connected, individual eBike experience

The key to the connected eBike experience is the eBike Flow app. It allows all components such as the battery and the drive unit to be always kept up to date with over-the-air updates, and the eBike continues to develop with new functions and services. The smart system will continuously offer its users further features and thus raises the riding pleasure to a whole new level. Already at market launch, the app offers useful functions such as automatic activity tracking, the individual adjustment of

support levels and the coupling with third-party providers such as Apple Health. The smart system has been adopted by various eBike manufacturers since autumn 2021.

CES will take place live in Las Vegas from 5 to 8 January 2022. The smart system will also be on display at the show.

The award is presented annually by the Consumer Technology Association (CTA) for groundbreaking innovations in technology and design in consumer products. The jury, which includes experts from industry, software development and the media, chose the smart system - a new drive generation from Bosch eBike Systems, which was presented in summer 2021. Among other things, consumer appeal, aesthetics, quality, design, and function were considered in the evaluation.

**Press photo  
1:**



The smart system combines technically high-quality components with the digital world and enables an individual eBike experience.

**Press photo 2:**



With the eBike Flow app, components can be kept up to date ‘over the air’ with updates, and eBikers will continuously receive new functions and services.

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**Bosch eBike Systems** is shaping the future of eBike mobility with innovative products and digital services ranging from highly efficient drive systems to the first production-ready ABS for eBikes and Connected Biking solutions. On the daily routes through the city, on leisurely rides through the countryside or for sporting adventures in the mountains: Bosch eBike Systems offers eBikers the right drive system (drive unit, battery, display, and app) for every requirement and every area of use, ensuring a unique riding sensation. Today, more than 100 of the world's leading bicycle brands trust the perfectly coordinated, modular product portfolio. As an independent division within the Bosch Group, Bosch eBike Systems also makes use of the Group's technology and manufacturing expertise. For healthy, safe and sustainable mobility that is fun.

For more information please visit [www.bosch-ebike.com](http://www.bosch-ebike.com)

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