Press release
Automotive Aftermarket

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Broad range of Bosch cabin filters for electric vehicles
Annual replacement generates good revenues for workshops – even with electric and plug-in hybrid vehicles

- It is recommended to replace cabin filters prior to the pollen season
- Air quality inside the cabin is of increasing importance
- Bosch FILTER+ provides effective protection against fine dust, allergens and bacteria

Last year, the numbers of newly registered electric vehicles has risen dynamically due to government incentives, the expansion of the charging infrastructure and a growing environmental consciousness. As a result, electric cars and plug-in hybrids are also of increasing importance for workshops. Featuring a market coverage exceeding 90 percent, the Bosch range includes cabin filters for most electric and plug-in hybrid vehicles on the European market. In view of the changing aftermarket business concerning electric vehicles, the broad Bosch range of cabin filters provides workshops with good chances for additional turnovers. Cabin filters protect the vehicle interior and the vehicle occupants against fine dust, aerosols, bad smells, allergens and bacteria – even in case of electric vehicles. Bosch recommends replacing them ever 15 000 kilometers or at least once a year, especially prior to the pollen and hay fever seasons.

Bosch cabin filters for increased comfort and health protection

As discussions on nitrogen oxides, ozone and fine dusts in cities around the world continue, the air quality inside the cabin is also of increasing importance. Cabin filters with an activated-carbon layer ensure increased comfort and health protection inside the vehicle cabin. Specially matched filter layers of Bosch activated-carbon filters reliably absorb harmful and foul-smelling gases and filter the air separating pollen and fine dust. On top of this, FILTER+ also provides additional protection for allergic sufferers. Equipped with a special anti-allergy

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layer, it even lastingly neutralizes allergens and bacteria. Moreover, it also efficiently separates fine dust down to 2.5 micrometers in size. This allows reducing allergic reactions of vehicle occupants such as sneezing, irritated, reddened or watering eyes – especially during the pollen season. In addition to this health protection, Bosch cabin filters also reduce the amount of deposits on the air conditioning system thus supporting its energy-efficient operation.

Including the broad range for electric and hybrid vehicles, Bosch offers workshops more than 600 different types of cabin filters thus achieving a market coverage of 95 percent. Adding new vehicle applications, this range is annually expanded. Using high-quality materials and by means of thorough processing, Bosch ensures consistently high product quality. This results in cabin filters optimally fulfilling their tasks.

Press photos: #92e5caba, #f805987c, #516e1529, #9c5e336f

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The Automotive Aftermarket division (AA) provides the aftermarket and repair shops worldwide with modern diagnostic and repair shop equipment and a wide range of spare parts – from new and exchange parts to repair solutions – for passenger cars and commercial vehicles. Its product portfolio includes products made as Bosch original equipment, as well as aftermarket products and services developed and manufactured in-house. About 14,000 associates in more than 150 countries, as well as a global logistics network, ensure that spare parts reach customers quickly and on time. AA supplies testing and repair-shop technology, diagnostic software, service training, and information services. In addition, the division is responsible for the "Bosch Service" repair-shop franchise, world's largest independent chains of repair-shops, with some 15,000 workshops, and more than 1,000 "AutoCrew" partners.

Additional information can be accessed at www.boschaftermarket.com

The Bosch Group is a leading global supplier of technology and services. It employs roughly 394,500 associates worldwide (as of December 31, 2020). According to preliminary figures, the company generated sales of 71.6 billion euros in 2020. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 126 locations across the globe, Bosch employs some 73,000 associates in research and development, as well as roughly 30,000 software engineers.

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