Press release
Bosch Smart Home

Smart life, smart options – innovations from Bosch Smart Home at the CES 2021

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The highlights at a glance:

Keeping an even closer eye on room climate

- New “Healthy Room Climate” service with personal ventilation reminder

Smart home meets smart car

- Control your Bosch Smart Home by voice within your Mercedes-Benz

Bosch Smart Home is becoming even more international

- Sales are planned in a total of fifteen European countries

Stuttgart/Las Vegas. Intelligently networked devices are now enriching many people’s homes and everyday lives. To coincide with CES 2021, Bosch is offering a preview of the technological options that the new year holds in store to provide users with greater safety, comfort and everyday convenience. And all this will soon be available in eleven additional European countries.

Healthy air is safer: Bosch presents a new ventilation reminder service

The year of 2021 begins with a topic that is important for all of us. In view of the on-going pandemic, a healthy climate inside our homes remains a high priority. Bosch Smart Home has always focused on safety and on supporting its users in their daily lives. That’s why the company has now introduced a new “Healthy Room Climate” service for its Bosch Smart Home App. The first feature is the ventilation detector, which makes it even more convenient for users to monitor air quality with the Twinguard.

Receiving the ventilation reminder, users can set up their own ventilation ”traffic light” based on the measured purity of the indoor air. The convenient assistant guides its users through the setup in three simple steps: selecting the room; setting the limits for the three warning levels (red, yellow and green); and specifying the period of use. Alerts can be sent to a smartphone via a push message while being simultaneously displayed as coloured warning lights on the integrated smart lamps from Philips Hue or LEDVANCE Smart+.

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“Bosch Smart Home has the goal of making connected life and the daily life of its users as simple and convenient as possible. We always keep our users’ positive experience in mind. These benefits already begin during the setup and are further augmented by the smallest details of everyday use. Requests and feedback from our users serve us as a basis for the continual optimization and further development of our Smart Home products. This impetus has also given rise to the new functionality of the ventilation detector, which is designed to enable all Bosch Smart Home users to set up their own ventilation light via few intuitive setup steps – and thus to enjoy the winter in good health”, says Christian Thess, Board Member Bosch Smart Home, about the new service.

Two partners for a shared vision: smart home meets smart car

Our frequently stressful everyday lives mean that when we are already in our car driving to the office or to our children’s school or day-care centre, our thoughts often still revolve around the home and whether we have left everything there in proper order. Are the lights switched off? Are the windows and doors closed? Is the heating turned down? Fortunately, it is now easy to instantly check all these things. With a simple voice command and a “Hey, Mercedes”, the most important Bosch Smart Home functions are already available aboard the Mercedes-Benz and can be controlled directly within the car. The driver’s hands remain on the steering wheel and the driver’s attention stays on the traffic – for optimal safety on the road.

The integration is made possible by an open interface that Bosch Smart Home began offering early in 2020. The interface enables partners such as Mercedes-Benz to integrate Bosch Smart Home devices into their own solutions via a cloud API. The following Bosch Smart Home products have been controllable from Mercedes S-Class cars since December 2020: Smart Plug, Room Thermostat, Radiator Thermostat, Shutter Control, Door/Window Contact, Light Control and Motion Detector. Successive expansion to include other model series from Mercedes-Benz is planned in the course of the year.

“Our collaboration with Mercedes-Benz as a strong partner not only creates a meaningful link between the topics of home and mobility, but also unites our corporate philosophies of ‘Technology for Life’ and ‘The Best or Nothing’ under a common goal. This brings new ease into the connected lives of our users, from which they will benefit greatly”, Christian Thess comments on the new partnership.

Europe clearly in view: Bosch Smart Home becomes more international

With strong partners on board, Bosch Smart Home is also taking the next step on the sales side in 2021. Now that the company’s intelligently networked products have successfully established themselves on the market in Germany, Austria, France and the United Kingdom, Bosch Smart Home is gradually expanding its portfolio further in Europe. The system and its individual solutions also became available in the Netherlands, Spain, and Italy at the beginning of the year. With a step-by-step expansion plan, market entry is

scheduled for Switzerland as the next distribution country, followed by Portugal, Belgium, Denmark, Finland, Norway, Sweden and Luxembourg in the course of the year.

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The Robert Bosch Smart Home GmbH was founded as a wholly-owned subsidiary of the Robert Bosch GmbH. Based in Stuttgart-Vaihingen, the company offers intelligent solutions for retail customers who desire a networked home from a single source. Bosch Smart Home simplifies the life at home by unobtrusively controlling routine activities in the background. It offers greater comfort, convenience, security and energy efficiency.

More information is available at www.bosch-smarthome.com.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 400,000 associates worldwide (as of December 31, 2019). The company generated sales of 77.7 billion euros in 2019. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. Bosch employs some 72,600 associates in research and development at 126 locations across the globe, as well as roughly 30,000 software engineers.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-four percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The remaining shares are held by the Bosch family, by a corporation owned by the family, and by Robert Bosch GmbH. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, www.twitter.com/BoschPresse.

About Mercedes-Benz AG

Mercedes-Benz AG directs the global business of Mercedes-Benz Cars and Mercedes-Benz Vans with over 173,000 employees worldwide. Ola Källenius is Chairman of the Board of Management of Mercedes-Benz AG. The company focuses on the development, production and sales of cars and vans as well as of services. Furthermore, the company aspires to be a leader in the fields of networking,

autonomous driving and alternative powertrains with its trailblazing innovations. The product portfolio comprises the Mercedes-Benz brand with the sub-brands Mercedes-AMG, Mercedes-Maybach and Mercedes me – as well as the smart brand, and the EQ product and technology brand for electric mobility. Mercedes-Benz AG is one of the world's largest producers of premium cars. In 2019, the company sold more than 2.4 million cars and over 438,000 vans. In its two business divisions, Mercedes-Benz AG is continually expanding its worldwide production network with over 40 production sites on four continents, while aligning itself to meet the requirements of electric mobility. At the same time, the company is developing its global battery production network on three continents. Sustainable actions play a decisive role in both business divisions. For the company, sustainability means permanently creating value for all stakeholders: customers, employees, investors, business partners, and society as a whole. The basis for this is Daimler's sustainable corporate strategy: the company assumes responsibility for the economic, ecological and social effects of its business activity, and takes full account of the entire value chain.