



Classic design and 30 percent shorter charging time: **The cult screwdriver Ixo Classic is back** Precise screwdriving even in sensitive materials

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- ▶ Now once again in classic Bosch Green with red control elements
- ▶ Controlled screwdriving thanks to Speed Control
- ▶ 30 percent shorter charging time and thus ready for use faster than ever
- ▶ From the design to the Ixo Collection – so much more than a power tool

Something Ixo fans can look forward to: The Ixo Classic is back. It combines the best features from two different design lines: The distinctive silhouette with smooth curves of the current generation and the traditional coloring in classic Bosch Green with red control elements – just as do-it-yourselfers want to have their power tools. This was revealed by a large-scale customer survey. With sales of more than 19 million, this cult screwdriver is the most popular power tool in the world and, more than any other DIY tool, stands for tradition and quality of power tools from Bosch. The reasons for this are the permanent further development and unique functions such as Speed Control. This speed regulation makes the difference to conventional screwdrivers of the same class on the market: The stronger the switch is pressed, the faster the Ixo screws. The secret is a digital control system. Scratched surfaces or pieces of furniture, splintered wood, screws damaged or inserted too deeply – Ixo users can avoid all this thanks to the precise control.

Ready for use faster: 30 percent shorter charging time due to electronic update

Bosch has optimized the associated hardware and software and thus created more added value: The charging time is 30 percent shorter than its predecessor. The Ixo Classic is therefore ready for use again in less than two hours. The three-stage LED charging indicator allows users to constantly monitor how long the tool will screw, drill or, with the various adapters from the Ixo Collection, open wine bottles, season food, blast the charcoal of a barbecue, or also cut into different materials.

Ixo – so much more than a power tool

The Ixo owes its cult status, among other things, to its uniqueness right up to the packaging. For connoisseurs of good wine, for example, Bosch offers the Ixo Classic in the Vino Set with five bits and micro USB charging cable in an elegant wooden box. Unscrewing with the corkscrew adapter can thus lead to maximum enjoyment of the wine. Working around the corner and close to the edge – made possible with the angle screw adapter and the off-set angle adapter. They are also available in the set with 10 bits and micro USB charger in a smart soft case. Furthermore, all adapters in the Ixo Collection, such as drilling adapter, grill blower adapter or universal cutting adapter, are also available individually.

The Ixo is much more than a power tool and its extraordinary design always makes it a show-stopper. The crystal-studded Ixo Swarovski, for example, is legendary. Ixo enthusiasts can look forward to eight further designs from December thanks to the [Ixo Configurator MyIxo](#). For further information, see PI 11234. The Ixo in the popular Raspberry Red also remains in the program.

Ixo Classic, the Vino Set and the set with angle screw adapter and off-set angle adapter are available now. All stated prices are recommended retail prices including VAT.

Tool Specifications	Ixo Classic (6th Generation)
Battery voltage/capacity	3.6 V lithium-ion / 1.5 Ah
No-load speed	0 – 215 rpm
Max. torque	4.5 Nm
Max. screw/drilling diameter	5/5 mm
Charging time	2 h
Weight	340 g
Scope of delivery/recommended retail price including VAT	<ul style="list-style-type: none">• Ixo Classic in the storage box including micro USB charger and 10 bits: 58.48 €• Ixo Vino Set: Ixo Classic in a wooden box including corkscrew adapter, micro USB charging cable and 5 bits: 77.89 €• Ixo Set: Ixo Classic in a soft case including angle screw adapter and off-set angle adapter, micro USB charger and 10 bits: 77.97 €• Charging station as accessory: 14.61 €

Subject to change.

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Do you have questions or comments about this press release?

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The Robert Bosch Power Tools GmbH, a division of the Bosch Group, is one of the world's leading providers for power tools, power tool accessories and measuring tools. In 2019, its roughly 20,000 associates generated sales of 4.8 billion euros, about 85 percent of which outside of Germany. With brands such as Bosch and Dremel, the division stands for customer focus and great engineering progress. The core success factors are innovative strength and pace of innovation. In 2020, Bosch Power Tools will again launch more than 100 new products onto the German market in its four business segments power tools, accessories, measuring tools and garden tools.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 400,000 associates worldwide (as of December 31, 2019). The company generated sales of 77.7 billion euros in 2019. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. Bosch employs some 72,600 associates in research and development at 126 locations across the globe, as well as roughly 30,000 software engineers.

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