



Bosch boosts its AI expertise: center for data science and AI opens at leading Indian University of Madras

February 6, 2019
PI 10865 RB Ani/Bär

Chennai, India – Bosch today opened the Robert Bosch Center for Data Science and Artificial Intelligence (RBC-DSAI) at the Indian Institute of Technology Madras (IITM), one of the country's leading engineering institutes. The center will contribute to basic research in the fields of data science and artificial intelligence (AI) and aim to work on an interdisciplinary basis with scientists, politicians, and businesspeople. Bosch's investment will amount to 2.5 million euros over a five-year period. In supporting this new AI center at IITM, Bosch wants to further extend its expertise in the field of artificial intelligence and data science in India. Speaking at the inauguration ceremony in Chennai (formerly Madras), the company's chief digital officer Dr. Michael Bolle underscored the importance of AI for the future of every aspect of connected living. "Artificial Intelligence is a core technology of the future. Our Indian engineers are playing a significant part in expanding our company's AI skills set." Since 2017, Bosch already has its own AI Center in India: the Bosch Center for Artificial Intelligence (BCAI) has one of its main locations in Bengaluru, alongside further locations in Sunnyvale and Pittsburgh in the United States and Renningen in Germany.

Press pictures: #1828984, #1828958

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About IITM

The Indian Institute of Technology Madras was set up by the Indian government in 1959. Its work in various fields of engineering and science is carried out by 16 academic departments and several interdisciplinary research centers. IITM is a residential institute with nearly 550 faculty and 9,000 students. In 2016, 2017, and 2018, IITM was ranked the country's top engineering institute.

About Bosch in India

The Bosch Group has been present in India since 1922. All four of its business sectors now operate in the country, where the company has 15 manufacturing sites. The 18,000 highly qualified engineers working for Bosch in India make the country its biggest development hub outside Germany. The company employs more than 31,000 associates in India, and generated sales revenue of some 2.1 billion euros there in 2017.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 410,000 associates worldwide (as of December 31, 2018). According to preliminary figures, the company generated sales from operations of 77.9 billion euros in 2018. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 125 locations across the globe, Bosch employs some 69,500 associates in research and development.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861–1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant upfront investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, [www.twitter.com/BoschPresse](https://twitter.com/BoschPresse).