

Press Release

Bosch Connected Devices and Solutions



BOSCH

Marco Lammer appointed new General Manager of Bosch Connected Devices and Solutions GmbH

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- ▶ Long-term experience in the field of marketing and sales
- ▶ New assignment starts May 1, 2018

Reutlingen - Dr. Marco Lammer will become the new General Manager for Bosch Connected Devices and Solutions GmbH, effective May 1, 2018. He will assume Dr. Markus Lang who will take a new leadership position in the field of hardware for artificial intelligence within the Bosch Group.

Dr. Marco Lammer (45) started his career at Bosch in 2004. In his previous function as Vice President, he led the transformation activities of the Automotive Electronics division. From 2014 to 2017, he was responsible for the division's marketing and business strategy as Vice President of Marketing and Business Strategy. Prior to this, he held various management positions at Bosch Solar Energy AG and Robert Bosch GmbH.

Intelligent and connected devices simplify our lives

"For our customers, sensor-based, intelligent and connected devices are a decisive requirement on their way to digitization," says Harald Kröger, president of Automotive Electronics. "With a stronger focus on marketing and sales, Bosch Connected Devices and Solutions is ideally positioned to develop technical solutions together with customers and partners that make life easier, more efficient, and safer."

Press photo: #1360912

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Bosch Connected Devices and Solutions GmbH was founded in 2013 as a wholly-owned subsidiary of Robert Bosch GmbH. The company develops and markets networked devices and tailor-made solutions for the Internet of Things. The consolidated expertise in the areas of electronics, sensor technology and software is able to create new business models for global markets. Bosch Connected Devices and Solutions is headquartered in Reutlingen, Germany. In 2015, additional subsidiaries were opened in Chicago, USA and Shanghai, China, and in 2016 a sales office was added in Singapore.

Additional information is available online at www.bosch-connectivity.com,

The Bosch Group is a leading global supplier of technology and services. It employs roughly 400,500 associates worldwide (as of December 31, 2017). According to preliminary figures, the company generated sales of 78 billion euros in 2017. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected industry. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to create solutions for a connected life, and to improve quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 125 locations across the globe, Bosch employs 62,500 associates in research and development.

Additional information is available online at www.bosch.com, iot.bosch.com, www.bosch-press.com, twitter.com/BoschPresse.