Press release

For immediate release

Quality for everyday life: Bosch presents new household solutions at IFA 2026

September 2, 2026

Bosch's new products combine well-designed features with long-lasting quality – from the cellar to the roof.

Munich, Germany – Everyday life often involves juggling appointments, cleaning, laundry, healthy eating and the individual needs of the whole family – a real challenge. At IFA, Bosch is demonstrating how home appliances fit into this very reality and create real added value through simple solutions: reliable, well thought-out and built to last. At the Bosch Factory of Quality at the trade fair, products are on display that make everyday life easier, deliver excellent results and take consumers' needs seriously – throughout the entire home, from the cellar to the roof.

More space for food storage

The new **Freestanding Freezer** provides more space for everyday food storage. The Flex-Door concept utilises the door as usable storage space for the first time: door compartments can be repositioned individually so that frozen food of any size can be accommodated. The result is more usable volume whilst maintaining standard external dimensions. This means more space for food supplies, greater flexibility in everyday life and better organisation, without taking up a single centimetre more floor space.

The kitchen as the heart of everyday life

Bosch is expanding its **Air Fryer range** with three new models. The new Series 2 is the compact entry-level model for small kitchens: it has a four-litre capacity and a long drawer that's ideal for asparagus spears. Those who need more capacity will find it in the Double Stack, which features two drawers stacked one above the other. With a 12-litre capacity, it is one of the largest air fryers on the market. Also new to the range: the Air Fryer Series 4 Double Drawer offers two independent 4.5-litre drawers side by side, whilst the Double

BSH Hausgeräte GmbH
P.O. Box 83 01 01
81701 Munich
Germany

E-Mail
Press.Bosch@bshg.com

Global Corporate Communication
Global Bosch PR
press.bosch-home.com

Flex features a 10-litre drawer that can be divided into two cooking zones if required.

Also new to the kitchen is the **HomeCafé Series 4** – Bosch's first semi-automatic espresso machine. The integrated grinder fresh-grinds beans at the touch of a button; 30 grind settings and five dosing options give you full control over the flavour, turning your morning coffee or afternoon cappuccino into a special experience. The kitchen range is complemented by the further development of the **Green Collection:** the product line now includes ovens as well as fridge-freezer combinations. The Green Collection oven is produced with materials that have a 20 percent lower carbon footprint than the conventional production materials used in comparable standard models.[1]

Clean living spaces in a single go

Keeping a home clean takes time – especially with children or pets, and often when there's already plenty going on. The Bosch **OneFlow** Wet-and-Dry Vacuum Cleaner helps tackle precisely this challenge. It combines vacuuming and mopping in a single step. On a single battery charge, it cleans up to 150 m² of floor space – reliably even with dried-on dirt or spilled liquids. Dirt goes straight into the separate dirty water tank. The patented MicroClean technology detects and removes even invisible dirt particles. The mop roller brush cleans itself at the touch of a button – simply press the self-cleaning button to have it hygienically cleaned and dried in the service station.

Laundry care made easy

Minimal effort, maximum satisfaction: that's what the new **Series 8 Washer-Dryer with heat pump technology** stands for. With water savings of up to 20 litres[2] and energy savings of 55%[3] compared to conventional washer-dryers with condenser technology, the heat pump technology in Bosch's new model

[1] Compared to a comparable Bosch oven with conventional production material (HBG7764B1). Calculation of carbon footprint of production material (without packaging) based on ISO 14067. The CO_2 savings achieved through suppliers' reduction projects within production processes are attributed to specific quantities delivered. In our production, the CO_2 reduced material is partly mixed with conventional material but is allocated to the Bosch Green Collection oven by calculation through mass balancing according to ISO 22095-2. This means that a mass balanced product may, in purely physical terms, contain less or even no CO_2-reduced materials. Verified and confirmed by TÜV Rheinland.

[2] Water savings of a Bosch heat pump washer-dryer (WLB244040) with 53 l (water consumption per cycle according to Regulation (EU) 2019/2014) compared to a conventional one (WNC254A40) with 75 l (water consumption also determined in accordance with Regulation (EU) 2019/2014).

[3] Energy savings of a Bosch heat pump washer-dryer (WLB244040) with 136 kWh (energy consumption per 100 cycles according to Regulation (EU) 2019/2014) compared to a conventional one (WNC254A40) with 305 kWh (energy consumption also determined in accordance with Regulation (EU) 2019/2014).

makes a significant contribution to conserving natural resources. The result is top-class energy efficiency: A-20% for washing – meaning 20% more efficient than Class A[4] – and Class A for drying. It is also fitted with a self-cleaning condenser, thereby reducing maintenance requirements.

Alongside these highlights, Bosch is showcasing many more innovative appliances at IFA that help you tackle the challenges of everyday life with ease.

Press contact:
Leen Carlier – Leen.Carlier@bshg.com

About Bosch Home Appliances

The name Bosch is a worldwide symbol of excellent quality and reliability. For over 90 years, Bosch's home appliances have upheld this reputation, making Bosch Europe's leading home appliance brand. Its products are based on the real needs of modern households. Thanks to innovative technology and intuitive solutions, Bosch appliances deliver perfect results and simplify everyday life. Robust, precisely finished materials ensure noticeable quality and sustainability. Recognized high service quality cements user trust in the brand and upholds the Bosch guiding principle, "invented for life."

Robert Bosch (1861–1942) founded the company in Germany, in 1886 as the "Workshop for Precision Mechanics and Electrical Engineering." Since 1967, its home appliance division has been part of BSH Home Appliances Group, a global leader in home appliances with over 56,000 employees and 37 factories in approximately 50 countries.

For more information, visit www.bosch-home.com and www.press.bosch-home.com, www.bosch-press.be, www.bosch-press.nl.

[4] 20% more efficient (42 kWh/100 cycles) than the limit value (53 kWh/100 cycles) of the energy efficiency class A according to delegated EU-Regulation 2019/2014.