

Bosch key data for the business year 2014

| Currency figures in millions of euros (rounded) | 2014 | 2013 | Change from previous year |
|---|---------------|--------------|---------------------------|
| Total sales revenue | 48,951 | 46,068 | 6.3% |
| percentage share of sales generated outside Germany | 78 | 77 | |
| Sales revenue of the business sectors | | | |
| Mobility Solutions | 33,318 | 30,588 | 8.9% |
| Industrial Technology ¹⁾ | 6,709 | 6,844 | -2.0% |
| Consumer Goods ²⁾ | 4,297 | 4,085 | 5.2% |
| Energy and Building Technology | 4,627 | 4,551 | 1.7% |
| Sales revenue in the major regions | | | |
| Europe | 26,037 | 25,501 | 2.1% |
| - of which Germany | 10,838 | 10,594 | 2.3% |
| North America (including Mexico) | 8,477 | 7,805 | 8.6% |
| South America | 1,462 | 1,676 | -13% |
| Asia Pacific (including other regions) | 12,975 | 11,086 | 17% |
| Earnings before interest and taxes (EBIT) | | | |
| as a percentage of sales revenue | 3,030 6.2 | 2,751 6.0 | 279 - |
| Profit after tax from continuing operations | 2,661 | 2,287 | 374 |
| Profit after tax from discontinued operations | -24 | -1,036 | 1,012 |
| Unappropriated earnings (dividend of Robert Bosch GmbH) | 102 | 88 | 14 |
| Research and development cost | | | |
| as a percentage of sales revenue | 4,959 10.1 | 4,543 9.9 | 416 - |
| Capital expenditure | 2,585 | 2,539 | 46 |
| as a percentage of sales revenue | 5.3 | 5.5 | - |
| Depreciation of property, plant, and equipment | 1,868 | 2,008 | -140 |
| Equity | 29,541 | 27,686 | 1,855 |
| Equity ratio | 48% | 50% | -2 |
| Associates (as per Dec. 31, 2014) | | | |
| Bosch Group | 290,183 | 281,381 | 8,802 |
| Europe | 174,025 | 174,394 | -369 |
| - of which Germany ³⁾ | 105,429 | 107,285 | -1,856 |
| Americas | 33,879 | 33,519 | 360 |
| Asia Pacific (including others) | 82,279 | 73,468 | 8,811 |

1) The sales revenue disclosed for the Industrial Technology business sector in 2013 included sales revenue generated by the Pneumatics business unit, which has since been sold. On a like-for-like basis, sales revenue in 2013 came to 6.5 billion euros, which means an approximately 2.5% increase in sales in 2014.

2) Including other activities

3) The 2013 headcount figure for Germany still counts some 800 associates of Bosch Rexroth Pneumatics GmbH. This company has since been sold.

| Associates (as per April 1, 2015) including BSH and Automotive Steering | 2014 | | |
|--|-----------------------|----|----|
| Bosch Group | 360,000 ⁴⁾ | -- | -- |

| Associates in research and development as per Dec. 31, 2014 | 2014 | Change from previous year |
|--|-------------|----------------------------------|
| Bosch Group | 45,700 | 3,000 |
| Europe | 25,800 | 900 |
| - of which Germany | 20,700 | 500 |
| Americas | 2,450 | - |
| Asia Pacific (including other regions) | 17,450 | 2,100 |

April 29, 2015

4) Including BSH Hausgeräte GmbH (formerly BSH Bosch und Siemens Hausgeräte GmbH) and Robert Bosch Automotive Steering GmbH (formerly ZF Lenksysteme GmbH or the Steering Systems division)