

Fact sheet

Bosch Group in North America

May 2019

OVERVIEW

Having established a regional presence in 1906 in North America, the Bosch Group employs 35,400 associates in more than 100 locations, as of December 31, 2018. In 2018 Bosch generated consolidated sales of \$14.5 billion* (12.3 billion euros) in the U.S., Canada and Mexico.

Bosch in North America is part of the Bosch Group, a leading global supplier of technology and services. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

*Exchange rate: 1 EUR = \$1.1811

FACTS AND FIGURES 2018

Bosch Group in North America	
Since	1906
Associates	35,400
Sales revenue	\$14.5 billion (12.3 billion euros)
Investment	More than \$500 million

Bosch Group worldwide	
Founded	1886
Associates	nearly 410,000
Sales revenue	78.5 billion euros (\$92.7 billion)
Present in	nearly every country in the world
R&D Associates	nearly 68,700
R&D Expenditure	nearly 6.0 billion euros (\$7.0 billion)

Did you know...

- ▶ Bosch and Astrobotic Technology Inc. entered a research partnership to send experimental sensor technology to the International Space Station as early as late 2019.
- ▶ The Bosch Center for Artificial Intelligence Research Lab opened at Bosch's Technology Center in Pittsburgh. Bosch is building up a team of leading AI experts there to conduct advanced research. Bosch also announced it would provide more than \$8 million to sponsor AI research at Carnegie Mellon University through 2023.
- ▶ By 2025, Bosch intends for every electronic product to either utilize AI itself, or to have been developed and manufactured with AI.
- ▶ Bosch and Daimler will launch a pilot that will bring a highly and fully automated driving (SAE Level 4/5) on-demand ride-hailing service to San José, California.

BUSINESS SECTORS WORLDWIDE



Mobility Solutions

- ▶ Sales: 47.6 billion euros
- ▶ Associates: 237,094



Industrial Technology

- ▶ Sales: 7.4 billion euros
- ▶ Associates: 40,678



Consumer Goods

- ▶ Sales: 17.9 billion euros
- ▶ Associates: 72,199

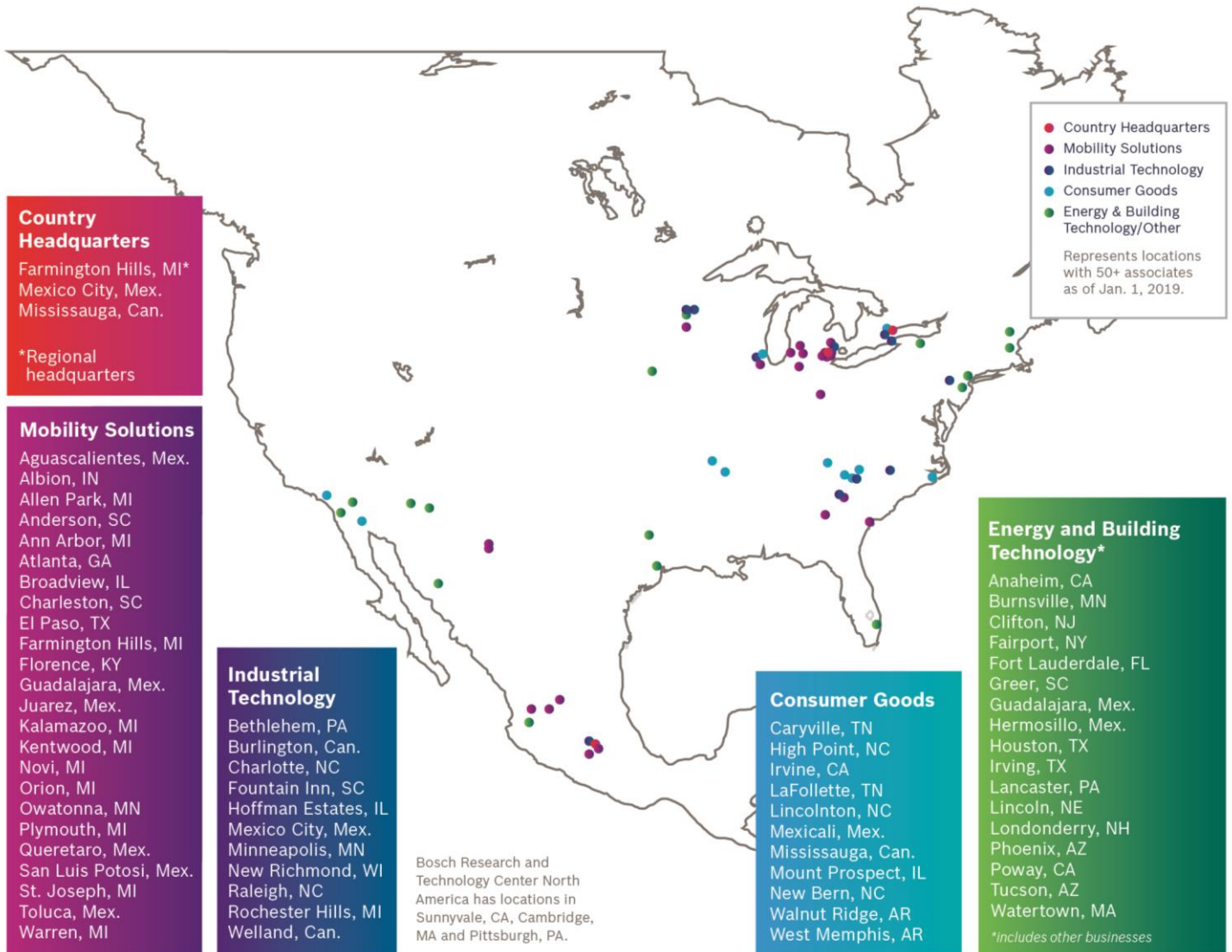


Energy & Building Technology

- ▶ Sales: 5.6 billion euros
- ▶ Associates: 32,530

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BOSCH LOCATIONS IN NORTH AMERICA



Headquarters



Functions at Headquarters

- ▶ Administration
- ▶ Human Resources
- ▶ Central Sales

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Milestones

- 2017** Bosch announces the expansion and move of its Silicon Valley technical center to Sunnyvale, Calif., consolidating team members from Bosch Corporate Research, Robert Bosch Venture Capital and Bosch divisions.
- 2006** Bosch celebrates 100 years in the U.S.
- 1999** Bosch establishes Research and Technology Center North America.
- 1930** Robert Bosch Magneto Company Inc. and American Bosch Magneto Corporation merge to form the United American Bosch Corporation (later renamed American Bosch Corporation).
- 1910** Bosch establishes sales office in Chicago (1908), San Francisco (1909) and Detroit (1910).

Corporate Communications

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