

Stuttgart Connector

April 2018

- ▶ Opened April 2018
- ▶ Location Wilhelmsbau (near Rotebühlplatz), Stuttgart
- ▶ Stuttgart Connector
Stuttgart Connector is an IoT innovation space, bringing together diverse groups of partners – established companies, startups, civic and university groups – to drive IoT business. Bosch partners with key stakeholders within the local ecosystem to build up the IoT community.
- ▶ Focus areas Digital supply chain and logistics, data-driven technologies.
- ▶ Room concept To foster open collaboration, the Connector offers a flexible format without physical walls to encourage connection among members and to facilitate various activities such as workshops, design sprints, hackathons, and events. Physical dividers can create a “room” to support co-innovation projects with internal and external groups.
- ▶ Teams / members Connector projects are cross-domain and cross-functional, and often include external parties such as startups, universities, and established companies. Temporary co-creation project teams rotate through the space and work on innovation workshops and project sprints. One 20-strong fixed developer team is working on digitalization and automation projects.

Connector concept

- ▶ Concept The co-innovation space focuses on three main activities: partners and co-creation, educational experience, and corporate projects. Each Connector has an innovation focus – IoT or digital supply chain – and uses the experience of its global network to connect with the local tech ecosystem and startup community.
- ▶ Locations
Chicago Connector, USA (May 2017)
Guadalajara Connector, Mexico (July 2017)
Stuttgart Connector, Germany (April 2018)