

Mayfield Robotics Introduces Kuri: A First-of-Its-Kind Home Robot

Designed with personality, awareness, and mobility, Kuri enhances life at home and helps people connect

Las Vegas, NV (January 3, 2017) -- [Mayfield Robotics](#), a [Bosch](#) startup out of Redwood City, CA, today at [CES](#) proudly unveiled Kuri, an intelligent robot for the home. Kuri is designed with personality, awareness, and mobility, and adds a spark of life to any home. Priced at \$699, Kuri is available for pre-order in the U.S. with a \$100 deposit starting today at [heykuri.com](#).

Kuri is built to connect with you and helps bring technology to life. Kuri can understand context and surroundings, recognize specific people, and respond to questions with facial expressions, head movements, and his unique lovable sounds. Like many adored robots in popular culture, his personality and ability to connect are his greatest attributes.

“For generations, people have dreamed of having their own personal robot in the home, and we’ve been focused on making that dream more of a reality,” said Sarah Osentoski, COO and co-founder of Mayfield Robotics. “We’re proud to introduce Kuri to the world and can’t wait to see how he touches the lives of everyone, ranging from parents and children to early technology adopters.”

Behind his clean design, Kuri is powered by serious hardware & capabilities:

- A built-in 1080p camera so you can check-in on the house or pets while you’re away;
- A 4-Microphone array, powerful dual speakers, and wifi + Bluetooth connectivity, so he can play music, read the kids a bedtime story, or follow you around playing podcasts while you’re getting ready for work;
- Various sensors for mapping and detecting edges and objects so he knows where he is, and so you don’t have to worry about him bumping into that chair you forgot to put away, or driving down stairs;
- Easily programmable tasks and IFTTT capabilities to connect within modern smart homes
- Hours of battery life, and when it’s time to refuel, he simply returns himself to his charging dock for a quick charging nap.

“While insanely cute on the outside, Kuri contains serious technologies on the inside that represent the latest developments in smartphones, gaming, and robotics,” said Kaijen Hsiao, CTO and co-founder of Mayfield Robotics. “We hope Kuri introduces people -- especially kids -- to the power of technology and can inspire a new world of possibilities for their future.”

“I’m excited to finally share the work we’ve done,” said Mike Beebe, Mayfield Robotics’ CEO and co-founder. “We have an incredible team that’s focused on a single dream: home robots done right.”

Kuri is 20” tall, weighs about 14 lbs, and includes an app for iOS and Android for setup and control capabilities. Mayfield Robotics plans to ship the first Kuri robots for Holiday 2017.

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About Mayfield Robotics

Mayfield Robotics is the maker of Kuri, a new kind of intelligent home robot. Born out of the Bosch Startup Platform, the company is a wholly owned subsidiary of Robert Bosch North America Corporation. Founded in 2015 by Sarah Osentoski, Kaijen Hsiao and Mike Beebe, the company is based out of Redwood City, California. For more information, visit www.mayfieldrobotics.com, and to pre-order Kuri, visit www.heykuri.com.