

Bosch key data for the business year  
2019 – preliminary, rounded figures<sup>1</sup>



Figures in billions of euros	2019	2018	Year-on-year change nominal (exchange rate-adjusted)
Total sales revenue	77.9	77.9	0.0% (-1.1%)
<b>Sales revenue of the business sectors<sup>2</sup></b>			
Mobility Solutions	47.0	47.0	-0.1% (-1.5%)
Industrial Technology	7.4	7.4	0.1% (-1.2%)
Consumer Goods	17.8	17.8	-0.2% (-0.6%)
Energy and Building Technology	5.6	5.5	1.5% (0.8%)
<b>Sales revenue in the major regions</b>			
Europe	41.0	40.9	0.2% (0.4%)
– of which Germany	15.9	15.8	0.7%
North America (including Mexico)	13.0	12.3	5.3% (-0.5%)
South America	1.4	1.4	1.1% (5.3%)
Asia Pacific (including other regions)	22.5	23.3	-3.1% (-4.5%)
<b>Result</b>			
EBIT	approx. 3.0	5.4 <sup>3</sup>	
as a percentage of sales revenue (margin)	approx. 4.0	7.0 <sup>3</sup>	
<b>Associates</b>	<b>December 31, 2019</b>	<b>Year-on-year change</b>	
Bosch Group	402,800	-6,800	
Europe	245,900	-2,450	
– of which Germany	137,400	-2,000	
North America (including Mexico)	35,400	-300	
South America	9,300	-450	
Asia Pacific (including other regions)	112,200	-3,600	
<b>Associates in research and development</b>	<b>December 31, 2019</b>	<b>Year-on-year change</b>	
Bosch Group	72,400	3,700	
Europe	41,600	1,500	
– of which Germany	31,400	900	
North America (including Mexico)	2,900	unchanged	
South America	300	-100	
Asia Pacific (including other regions)	27,600	2,300	

January 29, 2020

<sup>1</sup> Based on internal accounting

<sup>2</sup> Without other activities.

<sup>3</sup> Without effect from changes in the accounting rules for company pensions.