

Creating measurements fast and efficiently: **The new Measuring App from Bosch** Particularly easy and intuitive to operate

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- ▶ More organized: Bundle all information on a single digital worksheet
- ▶ More flexible: Individually arrange information according to job and project
- ▶ More efficient: Collect and process data in fewer steps

Record measurements easily, document them more clearly, process data faster and, in doing so, save time, money and reduce stress – this is why Bosch has developed a new measuring app based on its users' needs. The new app will support all connected laser measures in the Bosch product range, including measuring tools for professionals and for do-it-yourselfers. Measured values can simply be transferred via Bluetooth. The intuitive app concept provides planners, tradespeople and DIY enthusiasts a more efficient workflow for visualizing rooms and measurement data. Whereas previous measuring apps – including the Measuring Master App – documented and processed data in individual steps using a traditional folder structure, the new Measuring App combines everything on a single screen – the digital worksheet: Thanks to a clearly organized menu, floor plans, sketches, measured values, images, notes and comments can all be intuitively added as easy as on an actual sheet of paper. Planners, tradespeople and do-it-yourselfers can expand the digital worksheet as they wish and now individually arrange all measurement information as required in order to carry out their tasks. Nothing will be forgotten – all information is digitally bundled in a single app, with no need to collect data from different sources such as notes and camera. This results in less time recording measurement, a better overview and maximum flexibility.

Optimized workflows up to sharing information

No matter if offers, invoices or material calculations need to be compiled, or if rooms or projects need to be visualized and measured, the new measuring app puts the user's need for simplified workflows at its core. For instance, measurements can be added to pictures taken with the camera and floor plans drawn up quickly and intuitively – simply using your finger instead of a pen. Thanks to digi-

talization, manual transfer errors, “mixed-up digits” and illegible handwritten notes become a thing of the past. Through the app, users have a structured overview of their projects and can quickly share data with others via e-mail or messaging services – no matter if the recipients are family, friends, colleagues, superiors or site managers.

The new Measuring App will be available for download from the Apple App Store and Google Play Store at the end of the year. It is compatible with all connected laser measures from Bosch: PLR 30 C, PLR 40 C and PLR 50 C, as well as the GLM 50 C Professional, GLM 100 C Professional and GLM 120 C Professional. In order to optimize workflows relating to measurements even further, the new measuring app will be continually improved through collaboration with the user. The functions that will be added to the app during the following year include elements such as digital checklists, as well as the possibility of adding measurements to hand-drawn sketches.

Press photo: #1844264

Contact person for press inquiries:

Martin Steinlehner

Phone: +49 711 758-3132

E-mail: Martin.Steinlehner@de.bosch.com

The Robert Bosch Power Tools GmbH, a division of the Bosch Group, is one of the world's leading providers for power tools, power tool accessories and measuring tools. In 2018, its roughly 20,000 associates generated sales of 4.6 billion euros, about 85 percent of which outside of Germany. With brands such as Bosch and Dremel, the division stands for customer focus and great engineering progress. The core success factors are innovative strength and pace of innovation. In 2019, Bosch Power Tools will again launch more than 100 new products onto the German market in its four business segments power tools, accessories, measuring tools and garden tools.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 410,000 associates worldwide (as of December 31, 2018). According to preliminary figures, the company generated sales from operations of 77.9 billion euros in 2018. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.” The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 125 locations across the globe, Bosch employs some 69,500 associates in research and development.

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