



Components for the connected future: Bosch opens new electronic plant in Changzhou, China Long-term investment in the Chinese market

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- ▶ Until 2019: Bosch will invest over 100 million euro (800 million CNY)
- ▶ Production of components for automated driving and connectivity
- ▶ Strengthening the localization strategy of Bosch in the Chinese market
- ▶ Connected manufacturing: Lead plant for Industry 4.0 for Bosch in China

Wujin, Changzhou – The Bosch Group continues its strong investment in China: the technology and service company opened a new plant for electronic components in the southeastern Chinese city of Changzhou. “With another production site for Bosch Automotive Electronics in China we are strengthening our successful localization strategy and underlining Bosch’s confidence in the Chinese market”, said Klaus Meder, president of Bosch Automotive Electronics. By 2019, Bosch will have invested over 100 million euros (800 million CNY) in the new site where it plans to employ 1,300 new associates. “With the new electronic plant we are also reacting to the growing local demand for connected products and solutions”, Meder continued. [According to a current study](#), connected driver assistance systems could for example prevent an annual total number of about 20,000 accidents that result in injuries in China.

Production for the connected and automated future

The new facility will mainly focus on the manufacturing of electronic components for automated driving and connected products. These include cameras and radar sensors for driver assistance systems, Electronic Control Units (ECU) for automotive steering systems as well as Central Gateways for connected vehicles. Located in the Wujin Economic Development Zone in Changzhou with a size of 34,000 square meters, the plant is producing mainly for the Chinese market. By 2019, around 41 million electronic control units are scheduled to roll off the assembly line each year. Since 2006 the business unit Automotive Electronics is already running a production plant in Suzhou. In total, the Bosch group has over 60 sites in the people’s republic.

Bosch lead plant for Industry 4.0 in China

In the new plant, Bosch is planning to combine its well-established Bosch Production System (BPS) for standardized lean processes with connected manufacturing. “We are investing in Industry 4.0 to meet the ever diversified market demands in a more agile and faster way”, said Meder. A total number of 14 Bosch plants in China is already equipped with connected technologies. The company is leading user and leading provider of Industry 4.0. In China, Bosch is also cooperating with the Development Research Center (DRC) of the Chinese State Council and is contributing to promote connected manufacturing in the country.

Bosch in China

The Bosch Group has been present in China since 1909 and is today represented with all of its four business units. Besides Germany, China is the second largest market for Bosch and employs the world’s largest Bosch workforce outside of Germany.

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The Bosch Group is a leading global supplier of technology and services. It employs roughly 390,000 associates worldwide (as of December 31, 2016). According to preliminary figures, the company generated sales of 73.1 billion euros in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected industry. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group’s strategic objective is to create solutions for a connected life, and to improve quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.” The Bosch Group comprises Robert Bosch GmbH and its roughly 450 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch’s global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company’s future growth is its innovative strength. At 120 locations across the globe, Bosch employs 59,000 associates in research and development.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as “Workshop for Precision Mechanics and Electrical Engineering.” The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, www.twitter.com/BoschPresse.